

## 14. Faculty- Profile



**Name of the Department** : Economics  
**Name of the faculty member** : **Dr L.Noor Asma**  
**Present Designation** : Head & Assistant Professor in Economics  
**College Address** : Wavoo Wajeeha Women's College, Kayalpatnam  
**Contact Nos.** : Landline: Mobile: 9488028647  
Email : noorasma.l@wavoowajeehacollege.in  
**Gender** : Female  
**Community** : BC  
**Date of Joining the present post** : 27.06.2012

### 14.1. Particulars of Educational Qualifications: (Awarded only) Ref.No./Date/Copy to be enclosed

Category	Name of the Degree	Specialization	Year of Passing	Name of the College	Name of the University	% of Marks / Grades secured	Class obtained
UG	BA	--	April 2005	Nazareth Margoschis college, Nazareth.	Manonmaniam Sundaranar University, Tirunelveli	66.3%	I
PG	MA	Fifth rank	April 2007	Aditanar College, Tiruchendur	Manonmaniam Sundaranar University, Tirunelveli	68.5%	I
M.Phil	M.Phil	First Rank	Nov 2008	Aditanar College, Tiruchendur	Manonmaniam Sundaranar University, Tirunelveli	79%	I
Ph.D.	Ph.D.		February 2022	Aditanar College, Tiruchendur	Manonmaniam Sundaranar University, Tirunelveli		

#### 14.1.1. Additional Qualification

NET / SLET : SET

14.2. a. Title of Ph.D. Thesis : Fiscal Health of Sub – National Governments in Indian Federation

b. Faculty/Discipline/Subject in which Ph.D. was awarded : Economics

#### 14.6. Academic Experience:

Name of the College	Govt/Aided/S.F.	Designation	Joining Date	Relieving Date	Experience		
					Years	Months	Days
Wavoo Wajeetha Women's College of Arts and Science, Kayalpatnam	SF	Head & Assistant Professor	27.06.2012	Till Date	11	2	
<b>Total</b>					11	2	

#### Paper Published in Journals (Referred/Non-Referred)

S.No	Title of the Paper	Level (National/ International/ State/ Regional)	Journal with Issue No, Page No, Vol.No, ISSN & Impact factor	Date (dd-mm-yyyy)	Citation/ Scopus index/ Web of Science
1	A Chronological Assessment of Tamil Nadu State - A Comparison of pre-reform and post reform period	National	Marian Quest - A Bi-annual Multidisciplinary Research Journal, St. Mary's College, Thoothukudi, ISSN 2249 -7145c, pp.23-27	February 2016	
2	Measuring the Revenue Performance of Sub - National Government"	International	Journal of Modern Thamizh Research (A Quaterly International Multilateral Thamizh Journal), ISSN: 2321-984X, Volume:06, Issue :04, , pp:99-108. UGC Journal No: 40720	October - December 2018	
3	A Chronological Assessment of Fiscal Health of Tamil Nadu State - A Comparison of Pre - reform and Post reform period" Emperor International	"International	Journal of Finance and Management Research, ISSN: 2395-5929, 07 Volume No: IV, Issue No: 07. pp: 17 -21. Impact factor 1.14, UGC Journal No: 45308	March 2018	

4	Entrepreneurs - Turns Massive Challenges (Covid 19) in to Meaningful Change	International	"International Review of Business and Economics, ISSN 2474 - 5146 (online), 2474-5138(Print), Vol.4 5special issue no: 1, pp 159-162.	July 2020	
5	Why Arabic Tamil has become an unperturbed language in recent days"	International	Jamal Academic Research Journal - An Interdisciplinary, ISSN (P) :0973-0303, ISSN (O) :2582-5941,JARJ-Vol-4-1- pp 354-357.	March-2023	

### Papers Presented in Conference/Seminar

S.No	Title of the Paper	Level (National/ International/ State/ Regional)	Proceedings Name with Issue No ,PageNo,Vol. No ISSN	Date (dd-mm-yyyy)
1	Prospects for women in Make in India	International Conference on "Women Empowerment is Mother India Empowerment	ISBN - 978-81-933821-9-2	11.07.2019 Sri Sarada College for Women, Tirunelveli
2	Awareness of Implementation of GST among college Students in Thoothukudi town	International Conference on Tax Performance of Central Government in India	ISBN -978-93-89146-73-8	01.08.2019 Wavoo Wajeetha Women's College, Kayalpatnam
3	A Study on Employees work Motivation and its effects on their performance	International E – Conference on Talent management and Effective Workshop		09.10.2021 to 11.11.2021 Kamaraj College, Thoothukudi.
4	Environmental Concerns and Sustainable Development	One Day International Conference on Impact of Environmental Pollution	ISBN -13: 978 – 93 – 5577- 299 - 2	20/10/2022 Wavoo Wajeetha Women's

				College, Kayalpatnam
5	Impact of Social Media Marketing on Buying Decisions among Young Digital Customers at Kayalapatnam	2' International Conference on Effectiveness of Social Media and Customer Engagement	ISBN -987-81- 951473-4-2	28.02.2023 Kamaraj College Thoothukudi
6	Social Entrepreneurs Challenges in India	One Day International Seminar on Entrepreneurship & Startups		Rani Anna Government College for Women, Tirunelveli 03.03.2023
7	Women Empowerment in Service Sector	National Seminar on Women Empowerment		24 <sup>th</sup> and 25 <sup>th</sup> January, 2007  Govindammal Aditanar College of Arts and Science, Tiruchendur.
8	The Need for ICT in Higher Education	NAAC Sponsored National Seminar on “Innovations in Student – Centered Teaching – Learning Process in 21 <sup>st</sup> Century		29 <sup>th</sup> & 30 <sup>th</sup> January 2015 St. Xavier’s College, Palayamkottai
9	The Non Governmental Organizations in Micro Finance Through Self Help Group	ICSSR Sponsored National Seminar On “The Role of NGOs in Empowering SHGs Women: Issues & Achievements		27 <sup>th</sup> February 2015 St. Xavier’s College, Palayamkottai
10	Role of Service Sector in the development of Indian Economy	National Conference on Sustainable Development of Service Sector		08.01.2019 MSU Constituent Model College, Nagalapuram BBA Department,
11	A Study on Consumer awareness and Consumer Rights on Household products in Udangudi.	National Seminar Consumer Rights in India: Challenges and Opportunities		Consumer club and Population Education Club, St. John’s College,

				Tirunelveli 15.03.2022
12	Impact of GDP and International Trade on Pollution	UGC Sponsored National Seminar on GDP and Indian Economy	ISBN -978-81-947745-2-5	16.09.2022 Scott Christian College, Nagercoil
13	Women Entrepreneurs in Kayalpatnam and their Investment Behaviour	National Conference on Paradigm Shift with Special Reference to India's Economic Development		Nazereth Margoschis Margoschis College, Nazereth 03.02.2023 Department Of Economics
14	Green Economy - An Introduction	National Conference on Nuances of Environmental Sustainability and Development		Department of Economics 23.03.2023 Sri Sarada College for Women, Tirunelveli
15	Growth, Employment and Poverty Trends in India	State Level Seminar on Current Scenario in Indian Economy		28.09.2019, Kamaraj College, Thoothukudi
16	Non- Farming Production Activities and their Impact on Economy	One Day State Level Seminar on Rural Non – Farm Employment and Indian Economy: Evidence, Issues and Challenges		Department of Economics, Popes College, Sawyerpuram 27.02.2023

**Faculty Development Programme  
Refresher/Orientation/Short Term Courses**

S.No	Faculty Development Programme Refresher / Orientation / Short Term Courses	Title of the Programme	Type(National/ International/ State/Regional)	Organizer	Venue & Duration (From Date - To Date)
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1	Faculty Development Programme	FDP - Characteristics of Active Professionalism	<b>Regional</b>	Wavoo Wajeetha Womens College, Kayalpatnam	19.06.2013
2	Faculty Development Programme	FDP - Increasing Efficiency in Teaching through Reflections	<b>Regional</b>	Wavoo Wajeetha Womens College, Kayalpatnam	26.06.2014
3	Faculty Development Programme	FDP - Effective Teaching	<b>Regional</b>	Wavoo Wajeetha Womens College, Kayalpatnam	14.03.2015
4	Faculty Development Programme	FDP - Emotional Intelligence	<b>Regional</b>	Wavoo Wajeetha Womens College, Kayalpatnam	12.12.2015
5	Faculty Development Programme	FDP - Teaching Methodologies	<b>Regional</b>	Wavoo Wajeetha Womens Colleg, Kayalpatnam	15.06.2016
6	Faculty Development Programme	FDP - Art of Teaching Pedagogy (Proposed)	<b>Regional</b>	Wavoo Wajeetha Womens College, Kayalpatnam	17.04.2017, 18.04.2017
7	Faculty Development Programme	National level FDP on Next - Gen Classroom Teaching and Digital Content Creation	<b>Regional</b>	Wavoo Wajeetha Womens College, Kayalpatnam	17.06.2020 to 19.06.2020
8	Faculty Development Programme	Online Faculty development programme on "My	<b>National</b>	Dept of Accounting & Finance (Shift II) Patrician	18.05.2020

		Life my Pride my career"		College of arts and science, Chennai	
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#### **MOOC/SWAYAM/NPTEL/AICTE**

<b>S.No</b>	<b>MOOC/Swayam/NPTEL/AICTE</b>	<b>Title of the course</b>	<b>Period</b>
<b>1</b>	<b>MOOC</b>	<b>FDP - How to create your own MOOC</b>	<b>15.06.2023 – 21.06.2023</b>

**Guest Lecture / Membership / Resource Person / Doctoral Committee Member /BoS / in various Programmes held in other Institutions**

<b>S.No</b>	<b>Title</b>	<b>Name of the Activity</b>	<b>Venue&amp;Date (dd-mm-yyyy)</b>
1	<b>Is it easy to get a job in current Scenario</b>	<b>Workshop</b>	26.05.2022 Department of Business Administration, Kamaraj College, Thoothukudi.
2.	<b>Career Guidance</b>	<b>Awareness Programme</b>	11.06.2023 IQRA Kayalpatnam