



## Faculty- Profile

<b>Name of the Department</b>	:Commerce
<b>Name of the faculty member</b>	: Dr.A.Ayisha
<b>Present Designation</b>	:Assistant Professor
<b>Official Address</b>	Assistant Professor of Commerce Wavoo Wajeeha Women's College, Kayalpatnam
	Email :bmrayishababu@gmail.com
<b>Gender</b>	: Female
<b>Community</b>	:Indian Muslim Lebbai
<b>Date of Birth and Age</b>	:08.12.1982
<b>Date of Joining the present post</b>	:16.06.2008

## Particulars of Educational Qualifications:

Category	Name of the Degree	Specialization	Year of Passing	Name of the College	Name of the University	% of Marks / Grades secured	Class obtained
UG	B.Com	Commerce	2003	Sadakathullah Appa College	Manonmaniam Sundaranar University	59.1	II
PG	M.Com	Commerce	2005	Sadakathullah Appa College	Manonmaniam Sundaranar University	59.9	II
PG	M.Phil	Commerce	2006	Manonmaniam Sundaranar University	Manonmaniam Sundaranar University	65	I
	Ph.D.	Commerce	2021	Sri Parasakthi College for	Manonmaniam Sundaranar		

				Women	University		
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**Title of Ph.D. Thesis** : Causes and Consequences in the Migration of Indian Muslim To Gulf Countries – A Study with Special Reference to TamilNadu

**Faculty/Discipline/Subject in which Ph.D. was awarded** : Dr.A.Ayisha, Commerce

**Academic Experience:**

Name of the College	Govt/Aided/ S.F.	Designation	Joining Date	Relieving Date	Experience		
					Year s	Mont hs	Days
Wavoo Wajeeha Women's College of Arts and Science, Kayalpatnam	S.F	Assistant Professor of Commerce	16.06.2008	08.12.2040	15	1	15
							19
<b>Total</b>					15	1	4

#### **Paper Published in Journals (Referred/Non-Referred)**

S.No	Title of the Paper	Level (National/ International/ State/ Regional)	Journal with Issue No, Page No, Vol.No, ISSN & Impact factor
	A Study on Working Capital Management with Special Reference to Coimbatore Spinning and Weaving Mills	NATIONAL	Shanlax publications

	Health Care Services of Primary Health Care Centres in Tirunelveli District	NATIONAL	Digest publications
1	Impact of CRM on Customer Loyalty and Customer Retention in Insurance Sector	INTERNATIONA L	B- DIGEST International Journal of Commerce & Management, September 2017, Vol-4, Issue-1, ISSN.No: 0975-2617
2	Socio – Economic Conditions of Indian Muslim Migrants	INTERNATIONA L	Sadakath Journal- A Research Bulletin, March 2019, Vol-6, Issue-1, ISSN.No: 2347-7644
3	Indian Muslim Migration to Gulf Countries – A SWOT Analysis	INTERNATIONA L	Asian Journal of Multidimensional Research, April 2019, Vol- 8, Issue-2, ISSN.No: 2278-4853
4	A Study on Level of Awareness of Farmers Towards Green Insurance Scheme	INTERNATIONA L	PARISHODH Journal, March 2020, Vol- 9, Issue- 3, ISSN.No: 2347-6648
5	Impact of Migration on Personal Portrait of Migrants	INTERNATIONA L	London International Journal Ethnic and Migration Studies, June 2021, Vol.45,Issue No.2, pp 235-252
	Problems Confronted by the Migrants in Gulf Countries.	NATIONAL	

### **Paper Published in Books**

S.No	Title of the Book	Publisher Details	Book Name with Issue No, Page No, Vol.No, ISBN	Month & Year
11	Principles of Management (co-author)	Charulatha Publications	A.Ayisha ISBN NO:978-81-943152-8-5	November 2019
22	Corporate Accounting	Charulatha Publications	Dr.A.Ayisha ISBN NO:978-93-91405-43-4	September 2021
3	Cost Accounting	Charulatha Publications	Dr.A.Ayisha ISBN NO: 978-93-91405-44-1	September 2021
4	Company Law	Charulatha Publications	Dr.A.Ayisha ISBN NO: 978-93-5577-246-6	July 2022

#### Papers Presented in Conference/Seminar

S.No	Title of the Paper	Level (National/ International/ State/ Regional)	Proceedings Name with Issue No ,PageNo,Vol.No ISSN	Date (dd-mm-yyyy)
1	Impact of Migration on Personal Portrait of Migrants	INTERNATIONAL	London International Journal Ethnic and Migration Studies, June 2021, Vol.45,Issue No.2, pp 235-	June 2021

			252	
2	Socio – Economic Conditions of Indian Muslim Migrants	INTERNATIONAL	Sadakath Journal- A Research Bulletin, March 2019, Vol-6, Issue-1, ISSN.No: 2347-7644	March 2019
3	Indian Muslim Migration to Gulf Countries – A SWOT Analysis	INTERNATIONAL	Asian Journal of Multidimensional Research, April 2019, Vol- 8, Issue-2, ISSN.No: 2278-4853	April 2019

### **Faculty Development Programme**

#### **Refresher/Orientation/Short Term Courses**

S.No	<b>Faculty Development Programme Refresher / Orientation / Short Term Courses</b>	<b>Title of the Programme</b>	<b>Type(National/ International/ State/Regional)</b>	<b>Organizer</b>	<b>Venue &amp; Duration (From Date - To Date)</b>
1	Orientation Programme	Characteristics of Active Professionalism	State	Prof. Justin , Professional Trainer	19.06.2013
2	Orientation Programme	Increasing Efficiency in Teaching Through Reflection	Regional	Dr.Thameemu I Ansari, University of Jazan, Saudi Arabia	26.06.2014

3	Orientation Programme	Emotional Intelligence	Regional	Dr. S. Manova Raja, CEO of Fraghren Academy, Tirunelveli	12.12.2015
4	Orientation Programme	Teaching Methodologies	Regional	Prof. R. Moses Daniel, Prof. K. Ravikumar and Prof. V. Sathyamurthy , Nehru Institute of Information Technology and Management, Centre of Knowledge Enrichment	15.06.2016
5	Orientation Programme	Art of Teaching Pedagogy	Regional	K. Nirmal Kumar IIPM Marketing Chennai.	17 & 18.04.2017
6	Orientation Programme	One day Faculty Development Programme in Motivation	State	Mr. Jegan Fynn Corp Madurai.	14.07.2017

7	Orientation Programme	Research Writing & Publication Ethics	State	Dr. Nagarajan (Ret)  Prof Dept of English  Adithanar College of Arts & Science  Thiruchendur e.	20.04.2018
8	Orientation Programme	Faculty Development	State	Mr. Ganesh (LIME )  NLP Trainer	31.08.2018
9	Orientation Programme	SPSS Package	State	Mr.V.Sathya Murthy  Faculty- Management Studies  Nehru Institute of Information Technology & Management ,Coimbatore.	22 & 23.04.19
10	Orientation Programme	Artificial Intelligence & Internet of Things	State	Career Advancement Scheme	13.04.2021

				Requirements AICTE	
11	Faculty Development Programme	ICT Tools & E-Content Development	Regional	Wavoo Wajeeha Women's College of Arts & Science, Kayalpatnam	12.03.2020
12	Faculty Development	Economic Meltdown Poses Threat to Financial Stability	International	Rathinam College of Arts & Science, Coimbatore	16.05.2020
13	Faculty Development Programme	Importance of Empowerment for Teaching Gurus	State	Merit Arts & Science College, Tirunelveli	21.05.2020
14	Faculty Development Programme	Upgrading Teaching Skill During and Post Covid-19 Period.	State	Avichi College of Arts and Science Chennai	23.05.2020
15	Faculty Development Programme	21 <sup>ST</sup> Century Teaching Skills	State	Wavoo Wajeeha Women's College of Arts & Science, Kayalpatnam	18.03.2021

16	Faculty Development Programme	“The Importance of Balancing Work and Family”	International	ST. Teresa’s Degree College for Women Bengaluru	27.05.2021
17	Faculty Development Programme	Outcome based Education	Regional	Wavoo Wajeeha Women’s College of Arts & Science, Kayalpatnam	15.04.2023
18	Faculty Development Programme	Insurance and Mutual Funds Course	State	Manonmaniam Sundaranar University	30.01.2023-03.02.2023
19	Faculty Development Programme	Emotional Intelligence	State	St.John’s College,Tirunelveli	24.05.2023-26.05.2023

