



**WAVOO WAJEEHA WOMEN'S COLLEGE**  
**OF ARTS AND SCIENCE, KAYALPATNAM**

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

**RUN BY: WAVOO SAR EDUCATIONAL TRUST**



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**DEPARTMENT OF BUSINESS ADMINISTRATION**

**BUZY BEE ASSOCIATION REPORT**

**(2018-2019)**

## CONTENTS

SI.NO.	DATE	EVENT
1.	10.08.2018	Guest Lecture
2.	06.09.2018	State Level Power Seminar
3.	29.09.2018	Association Competitions & Alumni Meet
4.	19.01.2019	Sales Fair (V-Smart Managers'19)
5.	01.02.2019	Sales Fair Valedictory
6.	04.03.2019	Guest Lecture

## DEPARTMENT OF BUSINESS ADMINISTRATION

### ASSOCIATION ANNUAL REPORT 2018-19

#### ASSOCIATION INAUGURATION

The Inauguration of Buzy Bee Association was held on 1<sup>st</sup> August 2018 by Dr. S.Malarkodi M.Com., M.Phil., Ph.D., Principal, Geetha Jeevan College (Arts & Science), Thoothukudi.

#### GUEST LECTURE



**Fig1. Guest Lecture Jointly with PD Cell**



**Fig 2. Resource Person Mr. R. Ganesh**

The Department of Business Administration jointly with Personality Development Cell Conducted a Busy Bee Association Meeting for I, II and III year students of BBA and Commerce, I and II year students of M.Com in the topic “Self Esteem” on 10<sup>th</sup> August 2018, at 11:00 am in the College Seminar hall. The Resource Person Mr. R.Ganesh LIME - NLP, Trainer, Counsellor gave an intellectual speech to encourage the students.

#### STATE LEVEL POWER SEMINAR

We organized a State Level Power Seminar on “Advertising in Digital Era” on 6<sup>th</sup> September 2018. The Resource Person Mr. Praveen Kumar Head, Wild Creek Web Studio Pvt. Ltd. gave a lecture related to Advertising in Digital Era.



**Fig 3. Power Seminar on Advertising**



**Fig 4. Resource Person Mr. Praveen Kumar**

### ASSOCIATION COMPETITIONS



**Fig 5. Students Participation in Competitions**



**Fig 6. Judges of the Competition**

The Busy Bee Association Competitions held on 29<sup>th</sup> September 2018 for enhancing the Business Skill Managers among the Budding Managers. We conducted the following Business Games Memory Plus, Tableau, Product launch, Ad- Dubsmash etc.

### SALES FAIR 2019

The Department of Business Administration jointly with Entrepreneurial Development cell, Department of Economics and Commerce conducted a “Sales Fair (V-SmartManagers’19)” on 19<sup>th</sup> January 2019. It provides Budding Entrepreneurs with a platform to exhibit their Entrepreneurial Skills by displaying their stalls. The Stalls were visited by more than 300 students from various Schools nearby Kayalpatnam.





**Fig 7. School Students visited the Stalls**



**Fig 8. Varieties of Stalls Displayed**

### **SALES FAIR VALEDICTORY**

The sales fair valedictory was conducted on 1<sup>st</sup> February 2019. The Chief Guest was J. K. S. Shibi, Managing Director, PPK Groups, delivered a lecture on Marketing Techniques to start a business.



**Fig 9 Prizes for the Sales Fair**



**Fig 10. Chief Guest Address**

### **GUEST LECTURE**

Department of Business Administration Conducted Busy Bee Association meeting for III year Students of BBA and NME Entrepreneurship students on 4th March 2019 at 11 am in the College Seminar Hall, Aswath Subramanian K.R, CEO & CO-Founder, Startup corp., gave a guest lecture on Business Startups.

Thus, the Busy Bee Association has been wound up successfully.

S.No	Date	Event	Chief Guest	Organized by	Participants	Venue
1	01.08.2018	Inauguration	Dr.S.Malarkodi.	Busy Bee Association	BBA students	Seminar Hall
2	10.08.2018	Guest Lecture on Self esteem	Mr. R. Ganesh	Busy Bee Association With PD Cell	I, II, and III year students of BBA, B.com, M.com	Seminar Hall
3	06.09.2018	state level seminar on Advertising in Digital Era	Mr. Praveen Kumar	Busy Bee Association	Various colleges affiliated to the university	Seminar Hall
4	29.09.2018	Competition	-	Busy Bee Association	BBA students	Seminar Hall
5	19.01.2019	Sales Fair	Secretary	Busy Bee Association with ED Cell	300 school students	Seminar Hall
6	01.2.2019	Sales Fair Valedictory	Mr. JC.K.S.Shibi	Busy Bee Association with ED Cell	I, II, and III year BBA, B.Com, B.A Economics and I , II M.Com	Seminar Hall
7	04.03.2019	Guest Lecture	Aswath Subramanian	Busy Bee Association	BBA students and NME students	Seminar Hall

*In the name of Allah*

# WAVOO WAJEEHA WOMEN'S COLLEGE



## OF ARTS AND SCIENCE

Tiruchendur Road, Kayalpatnam – 628 204.

We cordially invite you to the Inaugural  
Function of our College Students' Union to be held  
on 01<sup>st</sup> August 2018 (Wednesday) at 10.30am.

**Alhaj WAVOO S. SEYED ABDUR RAHMAN**

Founder-President

*presides*

**Dr. S. Malarkodi** M.Com., M.Phil., Ph.D.

Principal

Geetha Jeevan College (Arts & Science), Thoothukudi.

*delivers the inaugural address.*

**Dr. Mrs. R.C. Vasuki**, M.A., Ph.D., DGT.  
Principal

**Mrs. L.R. Subha**, M.Com., M.Phil., SET., MBA  
Students' Service Co-ordinator

**P. Golda Angelina**, III B.Sc Phy  
Chairperson, College Students' Union

**V. Ajeka**, III B.A Eng  
Secretary, College Students' Union

**A.S. Seyed Ajeeba**, II B.Com  
Joint Chairperson, College Students' Union

**I.A. Fahmida**, IBBA  
Joint Secretary, College Students' Union

CIRCULAR  
BUSY BEE ASSOCIATION

**10.08.2018**

Busy Bee Association and Personality Development Cell are going to organize Guest Lecture.

**CHIEF GUEST:** Mr. R. Ganesh

LIME – NLP Trainer Counselor

Arumuganeri

**TOPIC:** Self Esteem

**TIME:** 10:30a.m.

**VENUE:** Seminar Hall

*A. Supriya.*  
Association Vice-President

*R. C. Vasuki*  
Principal

Date: 09.08.18



**WAVOO WAJEEHA WOMENS COLLEGE**  
**KAYALPATNAM**  
**BUSY BEE ASSOCIATION**

**Date:** 10.08.2018

**Time :** 10:30 a.m.

- |                         |  |         |
|-------------------------|--|---------|
| 1. Quirath              | : S.S. Fathima Sulthana  | II BBA  |
| 2. Tamil Thaaai Vazhthu |  |         |
| 3. Welcome Address      | : A.N. Sithi Mafaza  | II BBA  |
| 4. Minutes Reading      | : M.A.K.Sahul Hameed Umma                                      | III BBA |
| 5. Presenting Memento   | : Dr. Mrs. R.C. Vasuki M.A., Ph.D., DGT.<br>Principal          |         |
| 6. Chief Guest Address  | : Mr. R. Ganesh<br>LIME – NLP Trainer Counselor<br>Arumuganeri |         |
| 7. Vote of Thanks       | : V.M.S. Fathima Farha   | III BBA |
| 8. Duah                 | : S.M.N.Syed Ali Fathima                                       | III BBA |
| 9. National Anthem      |  |         |

#### **Steering Committee:**

**Chief Patron**

Alban Wavoo S. Seneed Abdur Rahman

**Founder President**

**Coe-Patrons**

Hani Wavoo M. M. Mohitharazem B. A. (C.S.)

**Secretary**

Hani Hattiz Wavoo S. A. R. Ahmed Ishaque Adim, M. A. A. Zahand (Egypu)

**Assistant Secretary**

#### **President**

Dr. R. C. Vasuki M. A. Phil., DGT

**Principal**

#### **Vice President**

Dr. Mercy Henry, M. A., Ph.D.

**Director**

#### **Organizing Committee :**

**Convener**

Mrs. S. A. Rahmath Ameena Begum, M.B.A., M.Phil., M.B.A(HR)-

Head Department of Business Administration

**Members**

Miss R. Jeyaraj Vigneshwari, M.Com., M.B.A.

Miss S. ChellaPriya, M.B.A., M.Phil., PGDCA, NET

Mrs. S. Karthika MBA, SET

Miss A. Supriya MBA,

Mrs. S. Indumathy, M.L., Part-time Lawyer

**External Organizer :**

**N Suman**

**Territory Manager,**

**ICT Academy, Madurai**

**Mr. S. Muralirajan**

**Relationship Manager**

**ICT Academy**

#### **Program Schedule**

09.00 a.m	Registration
09.30 a.m	Inauguration
10.30 a.m	Session I
12.30 p.m	Lunch
01.30 p.m	Session II
02.45 p.m	Feedback
03.00 p.m	Valedictory

## **Wavoo Wajejha Women's College of Arts and Science**

**Run by : Wavoo SAR Educational Trust**

**(Affiliated to Manonmaniam Sundaranar University)**

**Thiruchendur Road, Kayalpattanam 628204 Thoothukudi District, Tamil Nadu.**

**Tel : 04639-280900, Tele fax : 04639-284499**

**Website : [www.wavoo-wajejha-college@gmail.com](http://www.wavoo-wajejha-college@gmail.com)**



**State Level Power Seminar  
on Advertising in Digital Era**

**ICT ACADEMY**

**Innovate... Collaborate... Educate...**

**6<sup>th</sup> September 2018**

**ORGANIZED BY**

**Department of Business Administration**

**Email : [wavoo@wajejha-college@gmail.com](mailto:wavoo@wajejha-college@gmail.com)**

## **Institution**

Wavoo Wajeetha Women's College came into existence in the year 2006-07 with the mission of offering quality education to rural women. It had a modest beginning with graduate programs. In due course of time our college has started showing its mark of excellence in various fields and thereby it has earned an enviable reputation. At present the college offers 9 graduate and 3 post graduate programs. The college was started by Philanthropist Alhaj Wavoo, S Seyed Abdur Rahman who, through his tireless social service for the sake of community, has won the admiration and respect of all, thanks to his dedicated services.

## **Department of Business Administration**

Department of Business Administration was started in the academic year 2007-2008. The Business Administration program aims at developing the students' intellectual ability, independent thinking, executive personality and managerial skills by providing them with a quality management education in order to enable them to participate and to gain success in the rapidly changing, interdependent and competitive business world. Our department encourages and promotes entrepreneurship skills among the students and helps them to conduct experiments with novel ideas of business initiatives.

## **About the Workshop**

Where did traditional advertising go wrong?  
Modern-day reality is that traditional advertising, based mainly on interrupting entertainment with a one-way sales spiel, no longer works for a large chunk of society. Consumers have no interest in pushy, buy-me messages, and with so many other entertainment options at their fingertips, they simply tune out or switch over when the ad cuts in. Tiresome advert slots and the accompanying decrease in television quality have pushed many audiovisual consumers over to the internet and social media. So now here we are focusing on workshop for today's marketer-"Advertising in digital era"

## **Guest of Honor**

Mr. Praveen Kumar with 13+ years of experience in Digital Marketing. Praveen heads Wild Creek Web Studio Pvt Ltd, a company he started in 2009.

He has a post-graduation in Internet Technologies from the University of Luton (now University of Bedfordshire), England. He has worked with companies like Sulekha.com and Sify.com handling key websites for them before starting Wild Creek Web Studio in 2009. Having worked with over 100+ clients in the last few years, Praveen is one of the renowned Digital Marketer in Chennai.

## **Wild Creek Web Studio Pvt Ltd**

Wild Creek Web Studio is a digital strategy firm helping companies across the globe optimize their digital footprint through a variety of services. Started in 2009, we have catered to organizations of all sizes by bringing myriad digital disciplines under one umbrella - from paid search, organic SEO, content marketing, graphic design to social media management. Whatever be your project, we can help you maximize your digital footprint through trustworthy advice and strategy.

## **Instructions**

- Registration fees Rs 120 for students, accompanying (1) staff would be free from registration fees
- Women Participation shall be faculty members, U/G/P.G student of respective discipline
- 5 participants from each discipline are permitted from an institution
- Prizes for active Participants and lucky draw for accompanying staff.
- Delicious lunch will be provided for all the registered participants.
- Confirmation regarding participants is to be mailed to or Contact 9698828069 9791432682





WAVOO WAJEEHA WOMEN'S COLLEGE  
OF ARTS AND SCIENCE, KAYALPATNAM  
**STATE LEVEL POWER SEMINAR**  
**Advertising in digital era**  
DEPARTMENT OF BUSINESS ADMINISTRATION  
PROGRAM SCHEDULE

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**INAUGURAL SESSION**

**Date:** 06, September 2018

**Time:** 10.00 A.M.

1. Quirath : S.S. Fathima Sulthana II BBA
2. Tamilthai vazhthu
3. Presided over by : *Alhaj Wavoo S.Seyed Abdur Rahman*  
Founder-President
4. In the Presence of : *Wavoo M.M. Mohuthazeem B.A.,(CS)*  
Secretary  
  
*Haji Hafiz Wavoo S.A.R. Ahmed Ishaque Alim,*  
*M.A., Azhari (Egypt)*  
Assistant Secretary  
  
*Dr .Mrs. R.C. Vasuki, M.A., Ph.D., DGT.*  
Principal
5. Welcome Address : *Mrs. S.A. Rahmath Ameenah Begum,*  
*M.B.A., M.Phil., M.B.A(HRM)*  
Head, Dept. of Business Administration
6. Presenting the Memento : *Alhaj Wavoo S.Seyed Abdur Rahman*  
Founder-President
7. Presidential Address : *Dr .Mrs. R.C. Vasuki M. A., Ph.D., DGT.*  
Principal

**TECHNICAL SESSION**

*Mr. Praveen Kumar*  
Head, Wild Creek Web Studio Pvt. Ltd.  
Chennai  
Resource Person

**LUNCH BREAK**



## **VALEDICTORY SESSION**

8. Welcome Address : *Miss. R. Jeya Vigneshwari M.Com., MBA.*  
Assistant Professor  
Department of Business Administration.
9. Valedictory Address : *Haji Hafiz Wavoo S.A.R. Ahmed Ishaque Alim,*  
*M.A., Azhari (Egypt)*  
Assistant Secretary

## **FEEDBACK BY PARTICIPANTS DISTRIBUTION OF CERTIFICATES**

10. Vote of Thanks : *Miss. A. Supriya MBA.*  
Assistant Professor  
Department of Business Administration.
11. Duah : M.A.K. Sahul Hameed Umma III BBA
12. National Anthem

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## CIRCULAR

### BUZY BEE ASSOCIATION

#### DEPARTMENT OF BUSINESS ADMINISTRATION

On behalf of Buzy Bees Association, we plan to conduct the following competition for BBA Students on 29 September 2018 (Saturday), at 10.00a.m.

Class	Competition
I	Memory plus & Demonstration
II	Ad-dubmash & Banking model
III	Corporate Tableau & Product launch

PARTICIPANTS: All BBA Students

*A. Supriya*  
Association Vice-President

Date: 25.09.2018

*R.C. Vasanthi*  
Principal

**BUSY BEE ASSOCIATION COMPETITION****PRIZE WINNERS 2018-2019****I YEAR BBA**

<b>EVENTS</b>	<b>WINNERS</b>	<b>PLACE</b>
<b>DEMO</b>	Mohamed Fathima Zuhaira.S Sahib Natchi. S.M Kaviyapriya.D Kooselooha Barveen.N Mohammed Shabira Begam.S	<b>I</b>
	Aroofa J.S Jannathul Firthous.S Arunasala Pechi.M Seyed Rabiya Thasleema.N Vidhya.V	<b>II</b>
	Fathima Safana. S.H Manimala.S Sithi Hawwa. W.S Veni.A Voilet Kumari.J	<b>III</b>
<b>MEMORY PLUS</b>	Thanalakshmi. P Sujitha.M Swetha.T	<b>I</b>
	Muthu Aysha . N.K Fathima Balqees V.K.M Muthu Divya. K	<b>II</b>
	Banu Priya .M Benitta. P Ponesakki. I	<b>III</b>



## II YEAR BBA

EVENTS	WINNERS	PLACE
<b>AD-DUBSMASH</b>	Sara Sakira . A.M Mohammed Fathima K.M Zubaidha Munziya M.M Muhammed Afsina. A Fathima Muallifa Z.M	<b>I</b>
	Fathima Sulthana S.S Fathima Munawwara S.H Fathima Moufica Kanam. Y Fathima Nafiya. N Najimu Nisha.S	<b>II</b>
	Bharathi.S Jeyalakshmi .A Sumathi.V Shalma Justin. J Muthulakshmi	<b>III</b>
	Rigana. S Muhammed Afsina A Sanjitha. M Sahetha Banu. A Priyanka.S	<b>III</b>
<b>BANKING MODEL</b>	Aparna. S Suba.S Jeyalakshmi. R	<b>I</b>
	Mohdoom Rukshana. W.Z Hilmiya. A.S Mehrln Fajeela. A	<b>II</b>
	Sithi Mafaza A.N Rameesa Barvin. A Sulaiha Farha. M	<b>III</b>



### III YEAR BBA

EVENTS	WINNERS	PLACE
<b>PRODUCT LAUNCH</b>	Karungali.K Jency. S Praveena.A Saranya.P	<b>I</b>
	Fathima Nasreen .N Prabu J. Fathima Afrah Rabiya. A Sahul Hameed Umma M.A.K Fathima Farha V.M.S	<b>II</b>
	Ummul Jawahira V.M Sylviya Saro Janaki. S Deivani.T Tamil Selvi P Muthu Selvi. P	<b>III</b>
<b>TABLEAU</b>	Nasreen Banu. K Zulaiha Nowrin M.N Nowfeela. A Mohadoom Musharaffa . KZA Hairun Niha . SAF	<b>I</b>
	Ashifa M.S Ummu Hani Maftrooha M.S Rahmath Sabira. A Md. Samsu Ummal . M.N Seyed Ali Fathima S.A.N	<b>II</b>
	Bathuru Nisha M.A Pramma Sakthi.G Jeyakarolin. S Muthu Karthika.S Aruna Devi .R	<b>III</b>
	Maria Asmila.A Sankavi.N Essaki Rajeshwari.M Essaki Selvi. P Sivagami @ Renuga.R	<b>III</b>

## Circular

We Feel happy to inform you that Department of Business Administration, Economics, and Commerce has planned to conduct 'Sales Fair 2019' on 19.01.2019 at the college Seminar hall.

To encourage the entrepreneurship among the students we are conducting Department wise competition for the stalls displayed. From that Best Manager will be selected from all the three department and they will be honoured on <sup>Sales Fair</sup> Valedictory function. (School students from in and around kayalpatnam will visit the stalls.)

Students from B.BA, Economics and Commerce are invited to display <sup>their</sup> stalls at seminar hall.

### **Note**

- We invite 5 Stalls from each Department ( including eatables and non-eatables).
- 2 students can participate in a Eatables stalls as Sales manager and Financial manager .
- 3 students can participate in a Non -Eatable stalls as Production manager ,Sales manager, and Financial manager

Interested students can register their stalls to their Department Association staff Secretary on the payment of Rs.25 per participant or Rs.50 for Eatables and Rs.75 for Non-Eatables stalls.

**R.C.Vanathi**  
Principal



### **Steering Committee**

#### **Chief Patron:**

Allhaj Wavoo Seyed Abdur Rahman

#### **Founder President**

#### **Co-Patrons:**

Haji Wavoo M.M.Mohuthazeem B.A.(CS)

#### **Secretary**

Haji Hafiz Wavoo SAR Ahmed Ishaque Aalim,

M.A.Azhari(Egypt)

#### **Asst. Secretary**

#### **Advisors:**

Dr.R.C.Vasuki M.A., Ph.D., DGT – Principal

Dr.Mercy Henry, M.A.,Ph.D., - Director

### **Organizing Committee**

Mrs. L. Noor Asma M.A., M.Phil., SET

#### **HOD/Economics**

Mrs.S.A.Rahmath Ameena Begum,M.B.A.,

M.Phil, M.B.A( HR)

#### **HOD/BBA**

Mrs. L.R.Subha M.Com., M.Phil., SET

#### **HOD/ Commerce**

Ms. I. Malini M.Com., M.Phil – ED Cell.

### **Organizing Members**

#### **Department of Economics**

Dr Mrs. M.Chandra M.A.,M.Phil., B.Ed., Ph.D

Ms. L. Renuka M.A.,M.Phil., SET

Ms.S.Suriya Selvi M.A., M.Phil.,

#### **Department of Business Administration**

Ms. R. Jeya Vigneshwari M.Com., MBA ,

Ms. S.Chella Priya MBA ,M.Phil., NET.,

Mrs.S.Karthika MBA., SET

Dr.Mrs.D.Hepzibah Vinsyah Jeyaseeli

MBA., MA. PGDFM, NET, Ph.D

#### **Department of Commerce**

Mrs.A.Ayisha M.Com., M.Phil

Mrs. S. Selvasanthi M.Com., M.Phil

Mrs.M.Rajalakshmi M.Com., M.Phil., SET

Mrs. S.Jeya Ratna M.Com., M.Phil

Mrs. P. Naseera Banu M.Com., M.Phil

Mrs. S. Deepalakshmi M.Com., M.Phil., B.Ed

Mrs. S. Indhumathy M.L., Part Time Lawyer

### **WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE**

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Tiruchendur Road, Kayalpatnam – 628204

Thoothukudi District, Tamil Nadu.

Tel : 04639-280900, Tele fax : 04639-284499

E-mail: [wavoo college@yahoo.co.in](mailto:wavoo college@yahoo.co.in)

Website: [www.wavoo wajeeha college.com](http://www.wavoo wajeeha college.com)



19-01-2019

Saturday

V-SMART MANAGERS '19

Organized by

Department of Economics,  
Business Administration and Commerce

### About the Institution

Wavoo Wajeeha Women's College came into existence in the year 2006-07 with the mission of offering quality education to rural women. It had a modest beginning with nearly nine programs of study in graduation level and three in post-graduation level. But, in due course of time our college has started showing its mark of excellence in various fields of academic and social activities, and thereby it has earned an enviable reputation. The college was started by philanthropist Alhaj.Wavoo.S.Seyed Abdur Rahman who, through his tireless social service for the sake of community, has won the admiration and respect of all. The founder has a very rich and varied experience in the matters connected to various fields of administration thanks to his dedicated services in different spheres of social life.

### About Sales Fair

The primary goal of conducting sales fair is to expose students to inculcate entrepreneurial culture acquired through the Professional Strategic Selling.

Exhibiting their products at sales fair can be a great way to sell, promote their products and to know the market of demand. Being involved in sales fair can provide business opportunities and create a customer database from the visitors.

This provides budding entrepreneurs with a platform to exhibit their entrepreneurial skills on handmade products, trading and eateries in a professional way.



### Respected Sir/Madam,

Tri Department is very happy to inform you that we are joining hands with Entrepreneurial Development Cell conducting Sales Fair (V-Smart Managers '19) on 19<sup>th</sup> January 2019 in our Auditorium & II Floor Seminar Hall. The aim of this program is to get the exposure of business world as well as to be smart in their attitude.

We invite all the staff members and students as a delighted customer to make it a grant success.

Thanking you



## Notice

### **Sales Fair valedictory**

We are happy to inform you that Department of Economics, Business Administration, Commerce and ED cell has planned to arrange Sales Fair Valedictory function for the Students of Economics, Business Administration, Commerce, and ED Cell on 01.02.2019 at 10.30 A.M in the ICT Hall.

#### **Chief Guest:**

**Mr.Jc K.S Shibi**

Managing Director & President,

PPK Groups,

JCI Marthandam

*R. C. Yasuthi*  
Principal



WAVOO WAJEEHA WOMEN'S COLLEGE  
OF ARTS & SCIENCE, KAYALPATNAM

Sales fair valedictory

Date: 01.02.2019

Time: 10.30 A.M

1. Quirath : **N.K.Muthu Aysha , I B.BA**
2. Tamilthai Vazthu
3. Welcome Address : **M.A.K.Sahul Hameed Umma , III B.BA**
4. Introducing the Chief Quest : **Mrs.S.A.Rahmath Ameena Begum M.BA,M.Phil,M.B.A(HR)**  
Head ,Department of Business Administration
- 5 . Presenting the Memento : **Dr.Mrs.R.C.Vasuki M.A,PH.D,DGT**  
Principal
6. Felicitation : **Dr. Mrs. Mercy Henry M.A., Ph.D.**  
Director
7. Chief Guest Address : **Mr.Jc K.S Shibi**  
Managing Director & President,  
PPK Groups  
JCI Marthandam
- 8.Distribution of Prizes : **Dr.D.Hepzibah Vinsyah Jeyaseeli M.BA,Ph.D,NET**  
Assistant Professor of Business Administration
9. Vote of Thanks : **B.Hiba , III B.Com**
10. Duah : **K.A.M.Thaha Nawaziya , II B.Com**
11. National Anthem



## WINNERS LIST ✓

### B.A. ECONOMICS

Best Finance Manager – J. PRAMMASAKTHI – I BA ECONOMICS REMO STALLS  
Best Sales Manager – S. RAJALAKSHMI – I BA ECONOMICS SK STALLS  
Best Production Manager- K.PARVATHI – II BA ECONOMICS RED ROSE STALLS

### BBA

Best Finance Manager – S.JANNATHUL FIRTHOUS – I BBA MARITO STALL  
Best Sales Manager – S.A.F. HAIRUN NIHA – III BBA NOHAS ACCESSORIES  
Best Production Manager- Z.M.FATHIMA MUALLIFA – II BBBA STUPOR STALL

### B.COM

Best Finance Manager – A.R. HALIMA NASRIN - II B.COM SEVENTH HEAVEN  
Best Sales Manager – A.H.FATHIMA THAHLEELA I B.COM VIZ HENNA ART  
Best Production Manager- A. SITHY NAEEMA – I B.COM SNAB d stock

### B.A. ECONOMICS

#### EATABLE STALLS

I PRIZE: ROYAL STALL

F.THAWFEEKA, P.ANN VINNOSHA SUNI , S.SANTHANAMARI - III BA ECONOMICS

II PRIZE: 3 ROSES STALL

M.SUBASINI, A.PETCHIKANI AND P. JEYANTHI – II BA ECONOMICS

III PRIZE: QUEEN STALL

Q.MABILA, G.ESAKKIAMMAL @ DEEPA AND R.SELVAKUMARI – III BA ECONOMICS

#### NON- EATABLE STALLS

I PRIZE: IKEA TRENDZ

K.FASLEENA NATHARSHA, L.M.FATHIMA BEEVI – II BA ECONOMICS

II PRIZE: BEAUTY STALL

G.SANTHIYA AND M.AKALYA – III BA ECONOMICS

### BBA

#### EATABLE STALLS

I PRIZE FOOD BAY

M.M. ZUBAIDHA MUNZIYA , A.SYED AFSANA FATHIMA, K.M.MOHAMED FATHIMA – II BBA

II PRIZE TASTY CORNER

S.H. FATHIMA MUNAWWARA A.R.FASEEHA S.NAJMU NISHA – II BBA

III PRIZE YUMMY HUT

J.S.AROOFA , M.H.MOHYDEEN ZAITHOON NILOFER P.M.FATHIMA FAHEEMA – I BBA

#### NON- EATABLE STALLS

I PRIZE MN FANCY WORLD.

C.MUTHUVANI , S.NAMBI NACHIAR - I BBA

II PRIZE NOHA'S ACCESSORIES

S.A.F HAIRUN NIHA, M.N.ZULAIHA NOWRIN - III BBA

III PRIZE STYLISH HENNA

Y.M.UMMUL JAWAHIRA, M.A.K.SAHUL HAMMED UMMAL - III BBA

## B.COM

### EATABLE STALLS

I PRIZE SNAB 'd' STOCK

A.SITHY NAEEMA, V.M.M.AHAMED ARSHADA AND A.M.AYSHA SHAREEFA - I BCOM

II PRIZE MUJAZ

M.A.MUSLIHA, B.M.ZABIRA, S.A.SAKIYA - III BCOM

### NON- EATABLE STALLS

I PRIZE COLOURS TODAY

M.O. JANNATHUL FIRDOUS I BCOM, M.L.MABROOKA III BCOM



SALES FAIR 2019  
DEPARTMENT OF BBA  
PRIZE LIST

EATABLES :

I PRIZE (LOT NO.4)

FOOD BAY

M.M. Zubaidha Munziya – II BBA  
A.Seyed Afsana Fathima  
K.M.Mohamed Fathima

II PRIZE (LOT NO. 5)

TASTY CORNER

S.H. Fathima Munawwara -II BBA  
A.R.Faseeha  
S.Najmu Nisha

III PRIZE (LOT NO.19)

yummy HUT

J.S.Aroofa – I BBA  
M.H.Mohydeen Zaithoon Nilofer  
P.M.Fathima Faheema

Best Finance Manager : S.Jannathul Firthous – I BBA

NARITO STALL

Best Production Manager: Z.M.Fathima Muallifa – II BBBA

STUPOR STALL

NON-EATABLES

I PRIZE ( LOT NO. 12)

MN FANCY WORLD

C.Muthuvani – I BBA  
S.Nambi Nachiar

II PRIZE (LOT NO. 26)

NOHAS ACCESSORIES

S.A.F Hairun Niha – III BBA  
M.N.Zulaiha Nowrin

III PRIZE ( LOT NO.30)

STYLISH HENNA

Y.M.Ummul Jawahira – III BBA  
M.A.K.Sahul Hammed Ummal

Best Sales Manager: S.A.F. Hairun Niha – III BBA

NOHAS ACCESSORIES

**CIRCULAR**  
**BUSY BEE ASSOCIATION**

**04-03-2019**

Busy Bee Association is going to organize a Guest Lecture

**Chief Guest:** Mr. R. Aswath Subramanian

**Topic :** Business Start-ups

**Time :** 10.30 a.m

**Venue:** III BBA Class



Association vice-president

R. C. Vasanth  
Principal

Date: 01-03-2019