



WAVOO WAJEEHA WOMEN'S COLLEGE

OF ARTS AND SCIENCE, KAYALPATNAM

(Affiliated to Manonmaniam Sundaranar University)

Run by: Wavoo SAR Educational Trust



DEPARTMENT OF

BUSINESS ADMINISTRATION

BUZY BEE ASSOCIATION REPORT (2021 – 2022)

CONTENT

S.No	DATE	EVENT
1	08.12.2021	Association Inauguration
2	27.09. 2021	Guest Lecture
3	12.11.2021	Guest Lecture
4	30.10.2021	International webinar
5	01.04.2022	Association competition
6	16.05.2022	Sales fair

**WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE,
KAYALPATNAM**

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BUZY BEE ASSOCIATION REPORT FOR THE ACADEMIC YEAR

(2021-2022)

BUZY BEE ASSOCIATION INAUGURATION

The inauguration of Busy Bee Association was held along with Union Inauguration on **8th December 2021**. The Programme was chaired by **Dr. Mrs. R.C.Vasuki M.A ,PH.D., DGT.**, Principal , Wavoo Wajeeha Womens College of Arts And Science., Kayalpatnam.

The oath taking ceremony of the college union presided over by the principal **Dr. Mrs. R.C . Vasuki M.A.,Ph.D.,DGT.**, on behalf of business administration department ., **Mrs.S. Karthika MBA., SET.,DBPO ., Assistant professor**, Department of Business administration , took the responsibility as staff In-charge for busy bee association. **M.R Ameena musharafa, III BBA, M. Nabila Benazir, II BBA** were selected as secretary and joint secretary respectively.

GUEST LECTURE

Busy Bee Association first meeting was held on 27th September 2021, the chief guest **Ms.M .IcourtMaharasi, MBA., Assistant Professor, Department of Business administration , Sri Sankara Bhagavathi Arts and science college**, Kommadikottai gave a guest lecture on the topic “**Motivation and group behaviour**”.

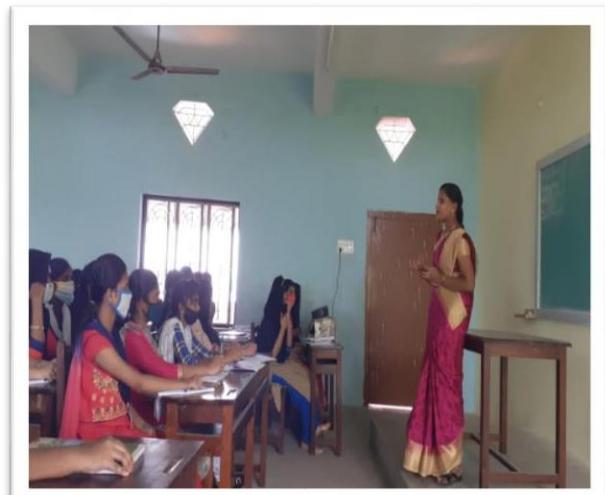


Fig 1&2: Chief Guest address

GUEST LECTURE

On 12th November 2021, the Busy Bee Association and a Wavoo Wajeeha startup Cell (WWSC) Jointly organized a online Guest Lecture. The chief guest **Mr .R. Sathish Raj.**, Founder and CEO, E-Crusaders , Chennai gave a informative lecture on the topic “**Budding Entrepreneur ahead**”.

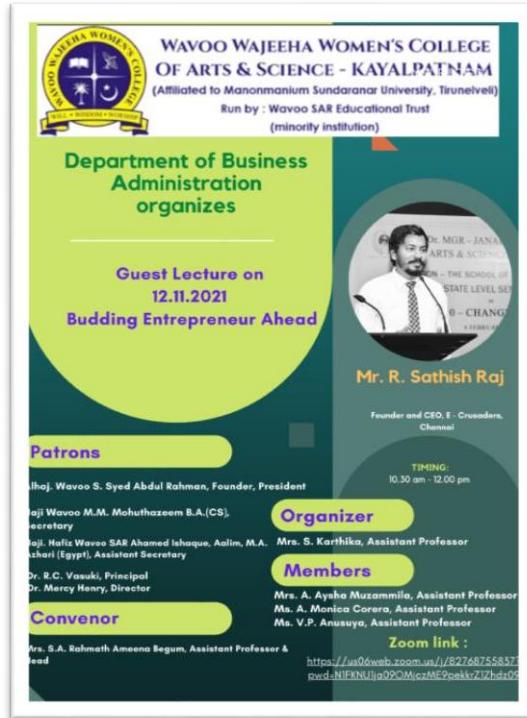


Fig 3 : Flyer

INTERNATIONAL WEBINAR

On 30th October 2021, Busy Bee Association Organized international webinar on “**Budding Career as Professionalism in Management**” The Technical Session was presented by **Mr.I.S.Syed Mohammed Sadath MBA., Lecturer and quality management officer , Imam Abdul Rahman bin Faisal University** , Dammam., Saudi Arabic has gave lively activities related to management.140 participants from various colleges , Academic and corporate persons took part in this webinar.

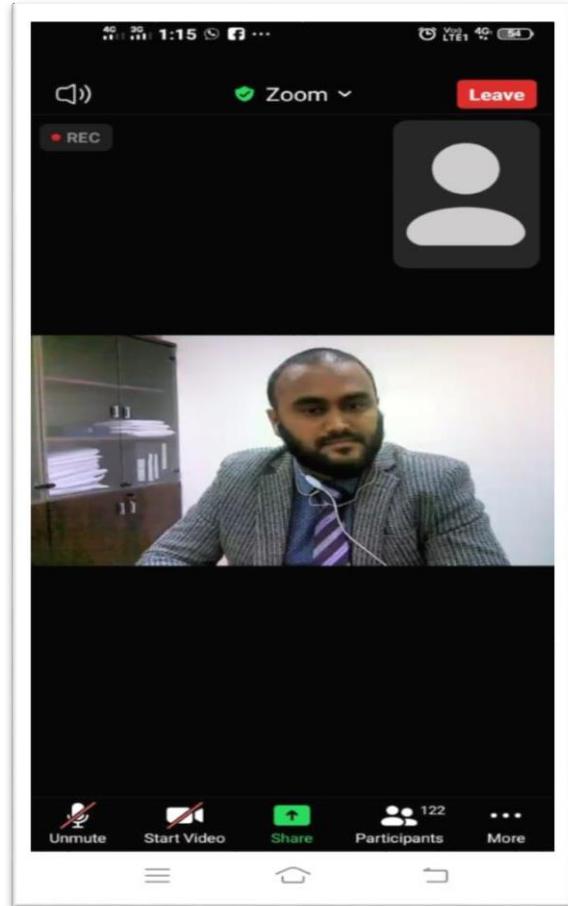


Fig 4: Webinar



Fig 5: Student Participation in Webinar

ASSOCIATION COMPETITION

On 1st April 2022 ,Busy Bee Association conducted various competition like poster presentation , Product launch , Ad- Dubsmash , Production miniature ,B-chef and shoot the shot for business administration students to exhibit their corporate talents .



Fig 6,7,8 & 9 :Association Competitions

PRIZE WINNERS – ASSOCIATION COMPETITION(2021-2022)

S.No	EVENTS	PRIZE	WINNERS
1.	POSTER PRESENTATION	I	1. Haira 2. Katheeja Sulthana
		II	1. J. Jeffina 2 . M.A.Ahamed Fathima Mushadhiqa
		III	1.S.Seyed RabiyaUmma 2. T.S.I.Aysha Banu
2.	B-CHEF	I	1. K.S.Fathima Jazeela 2. S.N.Hajara 3. M.I.Habeeba Mufriha
		II	1. H.R.J.Aysha Sakeela 2. T.Fathima Hajara Safrin 3. Palayam Mahmoodha
		III	1. G.Remi Venista 2. A.Rosary Rachel 3. Nowfa Fareedha
3.	PRODUCT LAUNCH	I	1. M.Rabiya Afaf 2. S.AT.Noorjahan
		II	1. A.Aruna Devi 2. D.Jeroshini
		III	1. M.S.Aamina Nashfa 2. S.Ob.Sithi Mathani
4.	AD-DUBMASH	I	1.M.Jose Queen Riwana 2.S.Vinitha 3.K.Snowqueen
		II	1. A.Aysha Fazila 2. S.Sumaira Mehnaz 3. N.Bismi Afrin
		III	1. M.Thahira Banu 2. K.Muthulakshmi 3. S.Velamma@ Karthika

5.	PRODUCTION MINIATURE	I	1. Shri Tharshini 2. Subashini
		II	1. Nabila Benazir 2. M.Petchi Arasi
		III	1. S.Haj Nooriy Rofina 2. M.Jeyanthi 3.S. Velammal@Karthika 4. K.Muthulakshmi
6	SHOOT THE SHOT	I	1. Palayam Mahmoodha 2. A.Jainab Katheeja 3. S.Sangeetha
		II	1. Ravitha Jeyakumar 2. A.Rosary Rachel 3. G.Remi Venista

SALES FAIR

On 16thmay2022 Busy Bee Association join hands with Commerce, Economics, Entrepreneurial development cell and **Wavoo wajeeha Startup cell and conducted Sales Fair 2022**. The students from all departments displayed various eatables and non-eatables products on the fair .

Sales Fair valedictory was conducted by three above departments along with ED Cell and WWSC. The Winners of Sales Fair and Best Volunteers 2021-2022 Prize were distributed by the chief guest.

Thus the Busy Bee Association Activities Winded up Successfully.



Fig 10: Sales Fair

BUZY BEE ASSOCIATION REPORT (2021 – 2022)

ANNEXURE

S.NO	DATE	EVENT	PARTICIPATION	CHIEF GUESTS
1	08.12.2021	Buzy Bee Association Inauguration – Guest Lecture on “Motivation and group behavior”	BBA Students	Ms.M.Icourt Maharasi, Assistant Professor, Department of Business Administration
2	12.11.2021	Guest Lecture - “Budding Entrepreneur ahead”	BBA Students, Startup cell students	Mr. R.Sathish Raj, Founder and CEO, E-Crusaders , Chennai
3	30.10.2021	International webinar- “Budding Career as Professionism in Management”	Participants from various colleges , Academic and corporate persons	Mr.I.S.Syed Mohammed Sadath, Lecturer and quality management officer , Imam Abdul Rahman bin Faisal University
4	01.04.2022	Association competition	BBA Students	Mrs.L.Noor Asma, Dr.Z.R.Subha, Mrs. S.V. Siva Abinaya, Mrs.S.A.K.Muthu, Mohudoom Fathima, Mrs.S.Krishnaveni, Mrs.S.N.Sithi Shamila Head & Assistant Professors, WWWC
5	16.05.2022	Sales fair	All Departments &ED Cell students	Mrs.Haleema Thamana CEO, Meefa Group Dr.S.Mahaletchumi Entrepreneur Trainer