

WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE, KAYALPATNAM



(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)
Run By Wavoo SAR Educational Trust
(Minority Institution)

DEPARTMENT OF BUSINESS ADMINISTRATION

BUZY BEE ASSOCIATION REPORT (2022 - 2023)



ASSOCIATION STAFF SECRETARY

MS.V.P.ANUSUYA B.E., MBA.,

ASSISTANT PROFESSOR,

DEPARTMENT OF BUSINESS
ADMINISTRATION

ASSOCIATION STUDENT SECRETARY

K.NAGA SORNA, III BBA

ASSOCIATION STUDENT JOINT - SECRETARY

G.BABY BANU, II BBA

TABLE OF CONTENTS

S.No	DATE	EVENT	PAGE No.
1	26.09.2022	Buzy Bee Association Inauguration	1
2	28.09.2022 & 29.09.2022	Colloquia	2
3	04.11.2022	Guest Lecture	3
4	11.02.2023	Training Program	4
5	18.02.2023	Association competition	5
6	25.02.2023	Guest Lecture	8
7	08.03.2023 - 10.03.2023	Mega Sales Fair'23	9
8	10.03.2023	Sales Fair Valedictory	10
9	08.05.2023	Association Valedictory	12
		Annexure	

**WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE,
KAYALPATNAM**

DEPARTMENT OF BUSINESS ADMINISTRATION

**BUZY BEE ASSOCIATION REPORT FOR THE ACADEMIC YEAR
(2022-2023)**

UNION INAUGURATION

The **Union Inauguration** was held on **26th September 2022**. The programme was chaired by **Dr. Mrs. R.C. Vasuki M.A, Ph.D., DGT**, Former Principal, Wavoo Wajeeha Women's College of Arts and Science, Kayalpatnam.

BUZY BEE ASSOCIATION INAUGURATION

The oath taking ceremony of the college union presided over by the former Principal **Dr. Mrs.R.C.Vasuki M.A., Ph.D., DGT.**, On behalf of Business Administration Department, **Ms. V.P. Anusuya B.E., MBA.**, Assistant Professor, Department of Business Administration, took the responsibility as Association Staff Secretary for Buzy Bee Association **K. Naga Sorna, III BBA, G. Baby Banu, II BBA** were selected as Secretary and Joint Secretary respectively.

Buzy Bee Association Inauguration was held on **26th September 2022**. The chief Guest **Dr. C. Maria Rex Sugirtha, BCA., Ph.D., SET., NET.,** Dean of Academics, Xavier Institute of Business Administration (XIBA), St. Xavier College, Palayamkottai, gave a guest lecture on the topic **“Embracing Entrepreneurial Spirit among Genz”**.



Fig 1 : Principal Honouring the Chief Guest

COLLOQUIA

28th & 29th September 2022, Buzy Bee Association organized a “Two Day National Level Colloquia on Patent Drafting”. The chief guests are **Dr. B. Vaikundaselvan** M.E., Ph.D, Executive Director, NGI-TBI, Coimbatore presented on the topic “**Innovation and Entrepreneurship Ecosystem**” and **Dr. P.T. Vijayarajakumar** MBA., M.Phil, Ph.D., Professor and Director, Department of Management Studies, Nehru Institute of Engineering and Technology presented on the topic “**MSME Opportunities for Startup**” and **Mr. Prateek Shrivastava**, Patent Attorney in India, Madhya Pradesh and **Dr. B. Vaikundaselvan** M.E., Ph.D, Executive Director, NGI-TBI, Coimbatore presented on the topic “**Searching Effective Patent Drafting and Filing**” through online mode.



Fig 2 & 3 : Day 1 (Two Day National Level Colloquia on Patent Drafting)



Fig 4 & 5: Day 1 & 2 (Resource person's Address)

GUEST LECTURE

On 4th November 2022, Buzy Bee Association organized a **Guest lecture**. The Chief guest **Dr. R.Rohini M.A., M.Sc., M.Phil**, Counsellor & Assistant Professor, Department of Psychology, St. Mary's College (Autonomous) Thoothukudi gave a guest lecture on the topic **“Personal Conflict Management”**.



Fig 6: Introducing the Chief Guest



Fig 7 : Chief Guest Address

TRAINING PROGRAM ON ENTREPRENEURSHIP

On **11.02.2023** Buzy Bee Association joined hands with Entrepreneurial Development Cell & Wavoo Wajeetha Startup Cell organized a **“Training on Mushroom Cultivation and Value Addition in Murrall fish”**. The Chief Guest **Mr. S. Hameedullah Sherief**, Assistant Professor, Department of Microbiology, Sadakathullah Appa College, Tirunelveli and **Dr. P. Jega sheela**, Assistant Professor, Department of Microbiology, Sadakathullah Appa College, Tirunelveli gave us **“Training on Mushroom Cultivation and Value Addition in Murrall fish respectively”**.



Fig 8 & 9: Trainers Address

ASSOCIATION COMPETITION

On **18th February 2023** we conducted various **Association competition** for our BBA students. The Poster Presentation for I year; B-Quiz, B-chef for II year; 5 minutes 5 slides, B - Tableau for III year students.



Fig 10 : Poster Presentation



Fig 11: B-Quiz



Fig 12: Tableau

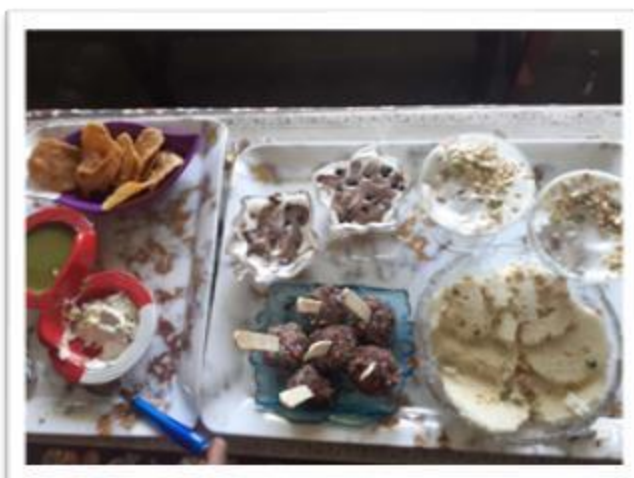


Fig 13: B-Chef

PRIZE WINNERS – ASSOCIATION COMPETITION'23

S.No	EVENTS	PARTICIPANTS	WINNERS
1.	POSTER PRESENTATION	20 Teams I - BBA	1. B. Dhanalakshmi 2. M. Guna Jothi 1. J. Raja Gowri 2. M. Alagu Muthu Madathi 1. H.M. Fathima Maskoor 2. S.L. Halima Farina
2.	B-CHEF	7 Teams II - BBA	1. S.A.T Noorjahan 2. M. Rabia Afaf 1. K.M. Seghu Sameeha 2. M.H. Shara Hafsa 1. P. Hemalatha 2. N. Bhuvaneshwari
3.	B-QUIZ	6 Teams II -BBA	1. R. Suriya 2. M.Y. Arshatha 1. H. Mathinathul Rasmiya 2. M. Asila Fathima 1. M.B. Fathima Afiya 2. M.M. Fathima Razeena
4.	5 MINUTES - 5 SLIDES	9 Teams III - BBA	1. A.A. Najeeba Nuzaiha 2. K. Naga Sorna 1.N. Moufika 2.V. Keerthana Durga 1. J.A. Roshan Nighara Fathima 2. M. Petchi Arasi

5.	B-TABLEAU	7 Teams III - BBA	<ol style="list-style-type: none"> 1. J. Finol 2. H. Farheth Jummana 3. M. Petchi Arasi 4. M.L.S. Kader Thasneem 5. J.A. Roshan Nigara Fathima <ol style="list-style-type: none"> 1. A. Irfana 2. B. Indhumathi 3. A. Veera Muthu 4. M.R. Subaidha Mafoooha <ol style="list-style-type: none"> 1. M. Jose Queen Rishwana 2. S. Vinitha 3. V. Rishika 4. S. Reeshma Begam 5. J. Jemima
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GUEST LECTURE

On **25th February 2023** Buzy Bee Association organized a guest lecture .The Chief Guest **Dr. Mrs. N. Lavanya**, Head & Assistant Professor, Department of Business Administration, Sri Saradha College for Women, Tirunelveli, presented a guest lecture on the topic “**Moon Lighting and Freelancing**”.



Fig 14 : Students Participation



Fig 15 : Chief Guest Address

MEGA SALES FAIR'23

From 8th to 10th March 2023 Buzy Bee Association (Department of BBA) joined hands with the Department of Commerce, Economics, ED Cell and Startup Cell organized **Mega Sales Fair'23**. The chief guest **Ms. Saadhana**, Fashion Entrepreneur, US and content creator, spoke about entrepreneurship to students. **Mr. Prabhakaran**, Deputy magalir thitam officer, magalir thitam, Thoothukudi spoke about Self Help Group and **Mrs. Subarla**, Self Help Group member shared her own experience about Self Help Group.



Fig 16: Chief Guest Address



Fig 17: Self Help Group Stall



Fig 18 & 19 : Students Stall



Fig 20 : Alumnae Stall

SALES FAIR VALEDICTORY

Sales Fair Valedictory was conducted on **10th March 2023** organized by Department of Business Administration, Commerce, Economics along with ED Cell and Startup Cell. The winners of sales fair 2022-2023 were honoured by the Chief Guest **Mrs. Hazeena**, Chef and social media Activist (Sayed Beedi Company) spoke about “**Self awareness for girls**”.



Fig 21 : Sales Fair Valedictory

**SALES FAIR PRIZE WINNERS OF DEPARTMENT OF BUSINESS
ADMINISTRATION**

S.No	STUDENT NAME	YEAR	PRIZE
1.	M. Rabiaa Afaf	II BBA	Production manager
2.	S.M. Sara Sameeha	I BBA	Marketing Manager
3.	M.A.C. Haira	II BBA	Finance Manager
4.	M.Y. Arshatha A.L. Aysha Afrin M.S. Amina Nashfa M.A. Ahamed Fathima Mushadhiqa	II BBA	Innovative stall
5.	M.A.C. Haira M. Rabiaa Afaf S.A.T. Noorjahan M.T. Katheeja Sulthana	II BBA	Elegant Stall

ASSOCIATION VALEDICTORY

Association Valedictory was conducted on **8th May 2023** . The winners of Association competitions were honoured by the Chief Guest Mrs.K.Merlin Chithra Selvi MBA.,(Ph.D).,



Fig 22 : Association Valedictory

Thus the BuzyBee Association activities winded up successfully.

BUZY BEE ASSOCIATION REPORT (2022 – 2023)

S.NO	DATE	EVENT	PARTICIPATION	CHIEF GUESTS
1	26.09.2022	Buzy Bee Association Inauguration – Guest Lecture on “Embracing Entrepreneurial Spirit among Genz”.	BBA Students	C.Maria Rex Sugirtha , Dean of Academics
2	28.09.2022 & 29.09.2022	“Two Day National Level Colloquia on Patent Drafting”.	BBA Students, Entrepreneurs, staff from other colleges	Dr.B.Vaikundaselvan , Executive Director Dr.P.T.Vijayarajakumar Professor and Director, Department of Management Studies Mr.Prateek Shrivastava Patent Attorney
3	04.11.2022	Guest lecture - Personal Conflict Management	BBA Students	Dr. R. Rohini , Counsellor & Assistant Professor, Department of Psychology
4	11.02.2023	“Training on Mushroom Cultivation and Value Addition in Murral fish”	BBA Students, EDC students	Mr. S. Hameedullah Sherief , Assistant Professor, Department of Microbiology Dr.P.Jega Sheela , Assistant Professor, Department of Microbiology
5	18.02.2023	Association competition	BBA Students	Dr. Mumtaj Begum Mrs. MuthuMohudoom Fathima Dr. Kalpana Devi Mrs. Jessie Jancy Rani Mrs. Kali Ms. Jency Selina

BUZY BEE ASSOCIATION REPORT (2022 – 2023)

6	25.02.2023	Guest lecture on Moon Lighting and Freelancing	BBA Students	Dr. Mrs. N. Lavanya, Head & Assistant Professor
7	08.03.2023 -10.03.2023	Mega Sales Fair'23	WWWC Students, Alumnae, SHG	Ms. Saadhana, Fashion Entrepreneur, US
8	10.03.2023	Sales Fair Valedictory - “Selfawareness for girls	WWWC Students	Mrs. Hazeena, Chef and social media Activist (Seyed Beedi Company)
9	08.05.2023	Association Valedictory	BBA Students	Mrs. K. Merlin Chithra Selvi, Assistant Professor, Department of Management Studies, Dr.Sivanthi Aditanar College of Engineering, Tiruchendur.