



**WAVOO WAJEEHA WOMEN'S COLLEGE  
OF ARTS & SCIENCE - KAYALPATNAM**

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Run by : Wavoo SAR Educational Trust

(minority institution)



**DEPARTMENT OF COMMERCE**

**UG- ADD-ON COURSE**

**ACADEMIC YEAR 2022-2023**

<b>COURSE TITLE: SUPPLY CHAIN MANAGEMENT      DEPARTMENT:COMMERCE</b>		
<b>TOTAL HOUR: 30 HOURS    CREDIT : 2</b>		
<b>COURSE DESCRIPTION</b>	<i>Course focus to provide specialization about supply chain management.</i>	
<b>COURSE OBJECTIVE</b>	<div>➤ To create awareness on the functions of Supply Chain Management and to lay down the path to enter the supply chain business.</div> <div>➤ To facilitate the development of skills for practical problem solving approach to complex area of supply chain management.</div> <div>➤ To learn various issues related to demand, inventory and supply management.</div>	
<b>STUDENTS LEARNING OUTCOME:</b>	<div>✓ Students will get an knowledge about SCM</div> <div>✓ Students will be able to solve issues regarding complex situation in the SCM</div> <div>✓ Students will get Clarity about functioning of SCM.</div>	
<b>COURSE LAYOUT</b>		
<b>Module</b>	<b>UNIT</b>	<b>HOURS</b>
<b>Module -1</b>	<b>INTRODUCTION OF SUPPLY CHAIN MANAGEMENT</b>	<b>6</b>
Supply Chain- Fundamentals – Pros and cons of Supply chain-Objectives of SCM- Decision Phases of SCM- Enablers/ Drivers of Supply Chain.		
<b>Module -2</b>	<b>STRATEGIC SOURCING</b>	<b>6</b>
Outsourcing -Types of outsourcing-Advantages and disadvantages of outsourcing- Make-or-Buy Decision,Sourcing business model		
<b>Module -3</b>	<b>SUPPLY CHAIN NETWORK</b>	<b>6</b>
Supplier selection-Supplier Development-Implementing supplier development program - Strategic sourcing process -World Wide Outsourcing		

<b>Module -4</b>	<b>NETWORK DESIGN</b>	<b>6</b>
Importance of supply chain network-Distribution network design-Distribution strategies-Distribution center Location--IT in Supply Chain.		
<b>Module-5</b>	<b>CURRENT TRENDS</b>	<b>6</b>
Risk Pooling-Agile supply chain-Bullwhip effect-Reverse supply chain- SC Mapping		
<b>TEXT BOOK</b>	1.Dr.L,Natarajan,Logistics and supply chain management,Maraham publication 2.Bhatnagar, supply chain management, Word press.	
<b>REFERENCE BOOK</b>	1.Sunil Chopra and Peter Meindl, <i>Supply Chain Management-Strategy Planning and Operation</i> , PHI Learning / Pearson Education, 2016 2. David Simchi-Levi, Philip Kaminsky, Edith Simchi-Levi, <i>Designing and Managing the Supply Chain: Concepts, Strategies, and Cases</i> , Tata McGraw-Hill, 2014 3.Altekar Rahul V, <i>Supply Chain Management-Concept and Cases</i> , PHI, 20142	
<b>WEB REFERENCE</b>	1. <a href="https://www.tutorialspoint.com/supply_chain_management/supply_chain_management_tutorial.pdf">https://www.tutorialspoint.com/supply_chain_management/supply_chain_management_tutorial.pdf</a> 2. <a href="https://www.ibm.com/in-en/topics/supply-chain-management">https://www.ibm.com/in-en/topics/supply-chain-management</a>	
<b>MODE OF ASSESSMENT</b>	TOTAL MARKS -100 ASSESSMENT –I (30 marks) ASSESSMENT –II (30 marks) ASSESSMENT –III (30 marks) ASSIGNMENT - (10 marks)	
<b>COURSE COORDINATOR</b>	P.NASEERA BANU	
<b>COURSE INSTRUCTOR -1</b>	DR.L.R.SUBHA HEAD &ASSISTANT PROFESSOR OF COMMERCE	