



CONSUMER CLUB

Annual Report

2019 – 2020



Consumer Club Annual Report for 2019 -2020

The Consumer Club of our college was inaugurated on 25 July 2019. The program was administered by the Rev. Sr. Dr. Mary Gilda, M.Sc., Ph.D., DGT, from the Home Science College in Thoothukudi. The speaking ceremony was presided over by a Ph.D. On that occasion, Mrs. S. Deepalakshmi, M.Com, Assistant Professor of Commerce, was appointed as the Staff Secretary for the Consumer Club, and M.S. Sithy Naeema of II B.Com was selected as the Student Secretary and Sithi Amina of I B.Com was elected as a joint secretary.



Figure – 1 Club Inauguration

Competitions

On September 25, 2019, the Consumer Club organized a series of competitions aimed at promoting awareness of clean and hygienic foods. These competitions addressed the issue of adulteration, food waste, and healthy eating habits. The event saw enthusiastic participation from students, showcasing their knowledge and creativity in various competitions.

Competitions held

1. **Slogan Writing on Clean and Hygiene Foods:** The slogan writing competition encouraged participants to express their thoughts on the importance of clean and hygienic

foods through creative and impactful slogans. Students displayed their imagination and awareness of the topic, highlighting the significance of safe food practices.



Figure -3, Students displayed their imagination

2. **Essay Writing on Adulteration and its Ill Effects:** The essay writing competition provided a platform for students to delve deeper into the issue of food adulteration and its detrimental effects on health. Participants presented well-researched essays, exploring the causes, consequences, and possible solutions to tackle this pressing concern.



Figure – 3Essays Writing on Adulteration

3. **Elocution on Can Food Be Wasted:** In the elocution competition, participants expressed their views on food wastage and its implications for society and the environment. Students eloquently articulated their arguments, advocating for responsible consumption and measures to minimize food waste.



Figure – 4Elocution on Can Food Be Wasted

4. **Drawing on Colorful Food and its Ill Effects:** The drawing competition encouraged students to showcase their artistic skills while addressing the ill effects of unhealthy and



Figure – 3 Drawing on Colorful Food and its Ill Effects

processed foods. Participants demonstrated their creativity by visually depicting the consequences of an imbalanced diet and the importance of choosing colorful and nutritious food options.

Results and Prizes: The competitions witnessed exceptional participation, with students showcasing their talent and enthusiasm for the subject matter. The winners of each competition were selected based on their originality, content, presentation, and relevance to the given topics. Prizes were awarded to the deserving winners, recognizing their outstanding contributions and efforts.

The competition on *clean and hygienic foods* organized by the Consumer Club successfully created a platform for students to express their thoughts and concerns about food safety, adulteration, waste, and healthy eating habits. The event not only fostered awareness but also encouraged creative thinking and active participation among students, empowering them to be responsible consumers and advocates for a healthier society.

We extend our gratitude to all the participants, faculty members, and staff who supported and made this event a success. Special appreciation is extended to the Consumer Club members for their dedication and hard work in organizing such an informative and engaging competition.

We look forward to organizing more events in the future that promote consumer awareness and encourage students to actively contribute to society's better

Meeting

The Consumer Club of Wavoo Wajeeha College organized a meeting on "Consumer Protection Acts 2019" on 20 February 2003 at 10:30 am in the ICT hall. The meeting aimed to educate consumers and raise awareness about their rights under the newly enacted Consumer Protection Act of 2019. The guest speaker at the event was Mr. A. Paramasivan, B.Com., B.G.L., General Secretary of the Consumer Rights Protection Association, Arumuganeri.



Figure – 6 Consumer Protection Acts 2019" Meeting

The seminar on "**Consumer Protection Acts 2019**" was a resounding success, with a significant turnout of enthusiastic participants. The following highlights provide an overview of the key aspects covered during the event:

1. The meeting commenced with a warm welcome to Mr. A. Paramasivan, our esteemed guest speaker. K.S.I.Shaik Ritwana , II B.com., welcomed the chief guest and gatherings, expressing gratitude to Mr. Paramasivan for his presence and acknowledging the importance of consumer protection in today's society.
2. Presentation by Mr. A. Paramasivan: Mr. Paramasivan, an experienced advocate and General Secretary of the Consumer Rights Protection Association, Arumuganeri, delivered an engaging and informative talk on the Consumer Protection Act of 2019. His presentation covered the following key points:
 - Overview of the Consumer Protection Act 2019 and its significance.
 - Explanation of consumers' rights and responsibilities under the Act.
 - Discussion on how consumers can seek redress for unfair trade practices or defective products/services
 - Importance of consumer awareness and how consumers can protect themselves
 - Recent updates and amendments to consumer protection laws

Interactive Session: Following the presentation, Mr. Paramasivan engaged the audience in an interactive session, encouraging them to ask questions and share their experiences related to consumer protection. The session provided an opportunity for students to clarify doubts and seek further insights from the expert.



Figure – 7 Students' interaction with chief guest

Conclusion and Takeaways: The seminar concluded with a vote of thanks by who expressed appreciation to Mr. Paramasivan for his informative talk and insightful discussion. Attendees were encouraged to utilize the knowledge gained to protect their rights as consumers and spread awareness among their peers.

Impact and Feedback The meeting on "Consumer Protection Acts 2019" was highly appreciated by the attendees, who found it extremely informative and insightful. Participants gained valuable insights into their rights as consumers and the measures they can take to protect themselves from unfair trade practices. The event also fostered a sense of responsibility among students toward their role as informed consumers.

Several participants' shared positive feedback, mentioning that the meeting helped them better understands consumer protection laws. It also empowered them to assert their rights in the marketplace. They expressed gratitude to the Consumer Club for organizing such a valuable session.

The seminar on "Consumer Protection Acts 2019" organized by the Consumer Club was a resounding success. Mr. A. Paramasivan, an experienced advocate and General Secretary of the Consumer Rights Protection Association, Arumuganeri, added immense value to the event. The

seminar provided students with essential insights into consumer protection laws, empowering them to make informed decisions and assert their rights in the marketplace.

Future Initiatives The success of the seminar on "Consumer Protection Acts 2019" has inspired the Consumer Club to plan additional activities aimed at educating consumers and promoting awareness of their rights. Some future initiatives include:

1. **Workshops and Training Sessions:** The Consumer Club plans to organize workshops and training sessions on consumer rights and protection, inviting experts from legal and consumer advocacy backgrounds to provide in-depth knowledge and practical guidance.
2. **Consumer Awareness Campaigns:** The club intends to launch consumer awareness campaigns within the institution and beyond. These campaigns will include awareness drives, distributing informational pamphlets, and organizing interactive sessions. This will educate a wider audience about consumer rights.



Figure- 8 Consumer Awareness Rally

3. **Collaboration with Government and Non-Government Organizations:** The Consumer Club aims to establish collaborations with relevant government agencies and

non-government organizations working in consumer protection. This partnership will enable the club to access the resources, expertise, and guidance necessary to effectively promote consumer awareness.

4. **Research and Documentation**: The club plans to undertake research and document case studies related to consumer rights and protection. This research will serve as a valuable resource for future seminars, workshops, and awareness campaigns.

The seminar on the "*Consumer Protection Acts 2019*" served as a catalyst for increased awareness and understanding of consumer rights among the participants. The success of the event has motivated the Consumer Club to continue organizing such activities to empower consumers and promote a fair marketplace.

The Consumer Club expresses gratitude to all the participants, the guest speaker Mr. A. Paramasivan, and the institution for their support and encouragement. We look forward to implementing future initiatives and making a lasting impact on consumer awareness.

Valedictory Function

On March 4, 2021, the Consumer Club's Validity function was organized. The members who won prizes in the club competition were awarded certificates by the Principal, Dr. Vasuki. The event was graced by the Principal, who gave a valedictory speech to the students. The meeting was conducted formally, and the Secretary of the Consumer Club, K. Ameena II BA English, proposed a vote of thanks to conclude the event. The principal's presence added importance to the event, and her valedictory speech motivated the students. Overall, the Consumer Club Validity function was a successful event. This not only recognized the members' achievements but also encouraged them to strive for further success in their endeavors.

Conclusion

In conclusion, the club's aim is to create awareness among students about the rights, duties, and protections available to them as consumers. It also aims to update them regarding the same. The program achieved its objectives in 2019 and 2020, and we hope to continue educating students in the years to come. We are committed to providing the necessary resources to enable students to

make informed decisions about the products and services they use. We are confident that this will empower them to make better choices in the future.