



**WAVOO WAJEEHA WOMEN'S COLLEGE**

**OF ARTS AND SCIENCE, KAYALPATNAM**

**(Affiliated to Manonmaniam Sundaranar University)**

**Run by Wavoo SAR Educational Trust**

**Minority Institution**



## **ENTREPRENEURSHIP DEVELOPMENT CELL**

**2017-2018**



### **FACULTY IN-CHARGE**

Dr.L.Noor Asma M.A.,M.phil

Head & Asst.Professor

Department of Economics

### **STUDENT SECRETARY**

U.Z.K.Haleema III BBA

Secretary

S.Padmapriya III BA (Eco)

Joint Secretary

Coordinator

Principal

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## ENTREPRENEURSHIP DEVELOPMENT ACTIVITIES

2017-2018

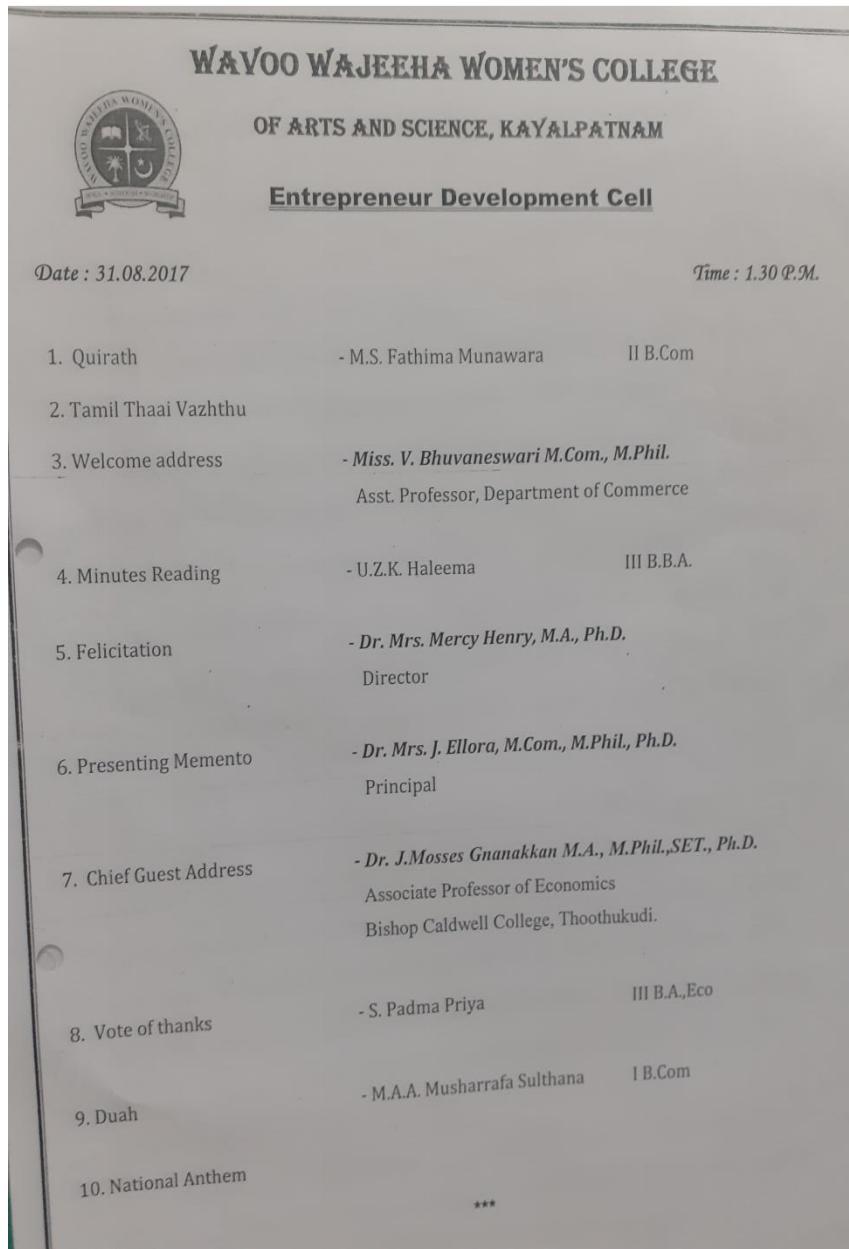
Entrepreneurship Development cell was inaugurated on 12.07.2017. The program was chaired by Dr.Revathy, Head and Asst.professor Department of Commerce Department. Manonmaniam Sundaranar University, Abishegapatti. On that occasion Dr.L.Noor Asma was selected as EDC Staff secretary, U.Z.K.Haleema III BBA and S.Padmapriya III BA (Eco) have been selected as student secretary and joint secretary for EDC.

### GUEST LECTURE

On 31.08.2017 EDC organised guest lecture on the topic "The Entrepreneur Development program". The session was lectured by Dr.J.Mosses Gnanakkan Associate Professor, Economics Department, Bishop Caldwell College, Thoothukudi. [edc 31.08 17.pdf](#)



Fig 1. Circular



**Fig 2. Program sheet**

## COLLEGE BAZAR

On 5<sup>th</sup>, 6<sup>th</sup> and 7<sup>th</sup> September 2017 EDC organizes College Bazar in the college premises. The program was chaired by Founder , president Alhaj Wavoo Seyed Abdur Rahman. The Self Help Group of Thoothukudi District joined the bazaar and exhibited their product along with the student's stall. Students and parents also visited the stalls. On 07.09.2017, the valedictory for college bazaar was chaired by Mr.M.Sivakumar, Asst.Planning Officer SHG employment Cell. Mrs.Waheedha former Municipality Officer, Kayalpatnam explained the socio-economic impact through Government Scheme.

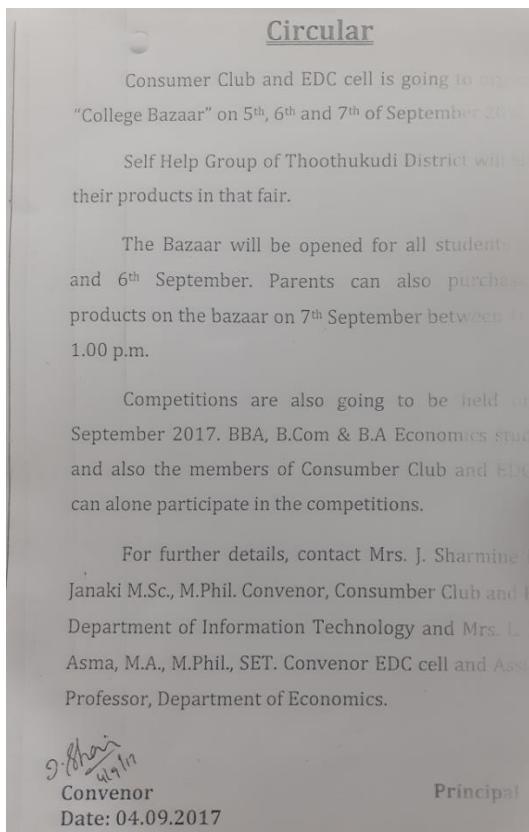


Fig 3 Circular

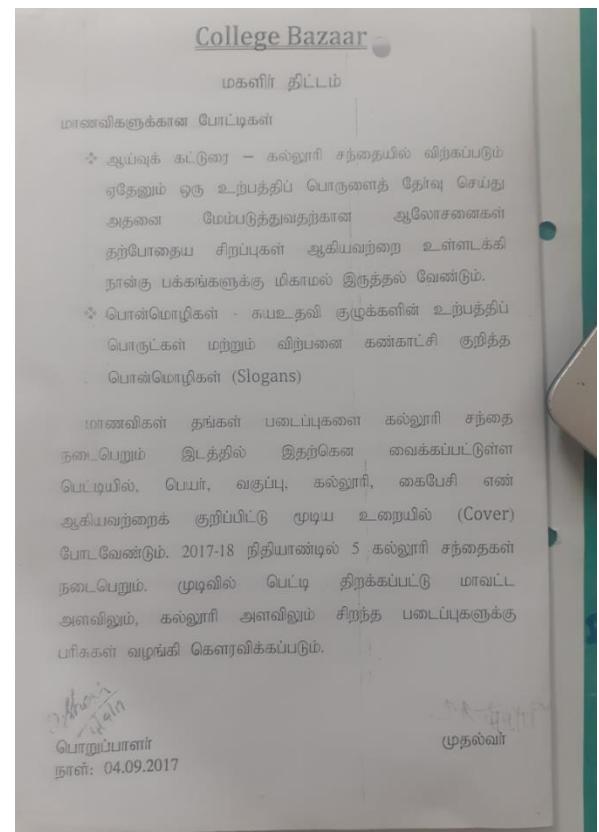


Fig 4 circular

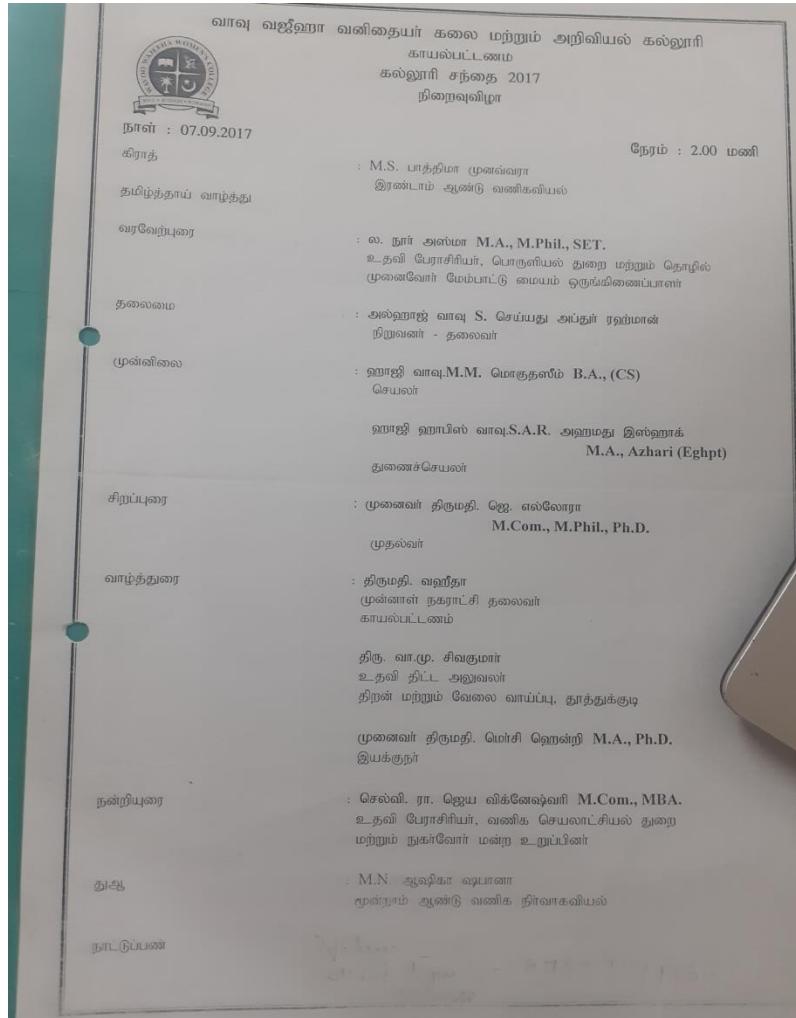


Fig 5. Program sheet

## MEETING

On 02.02.2018 the EDC conducted meeting for budding entrepreneurs. The guest speaker Dr.D.Kathiravan, Associate professor, St.Jhon's College, Palayamkottai gave a lecture on the topic "Perspective and challenges of women entrepreneurs" along with Economics department association

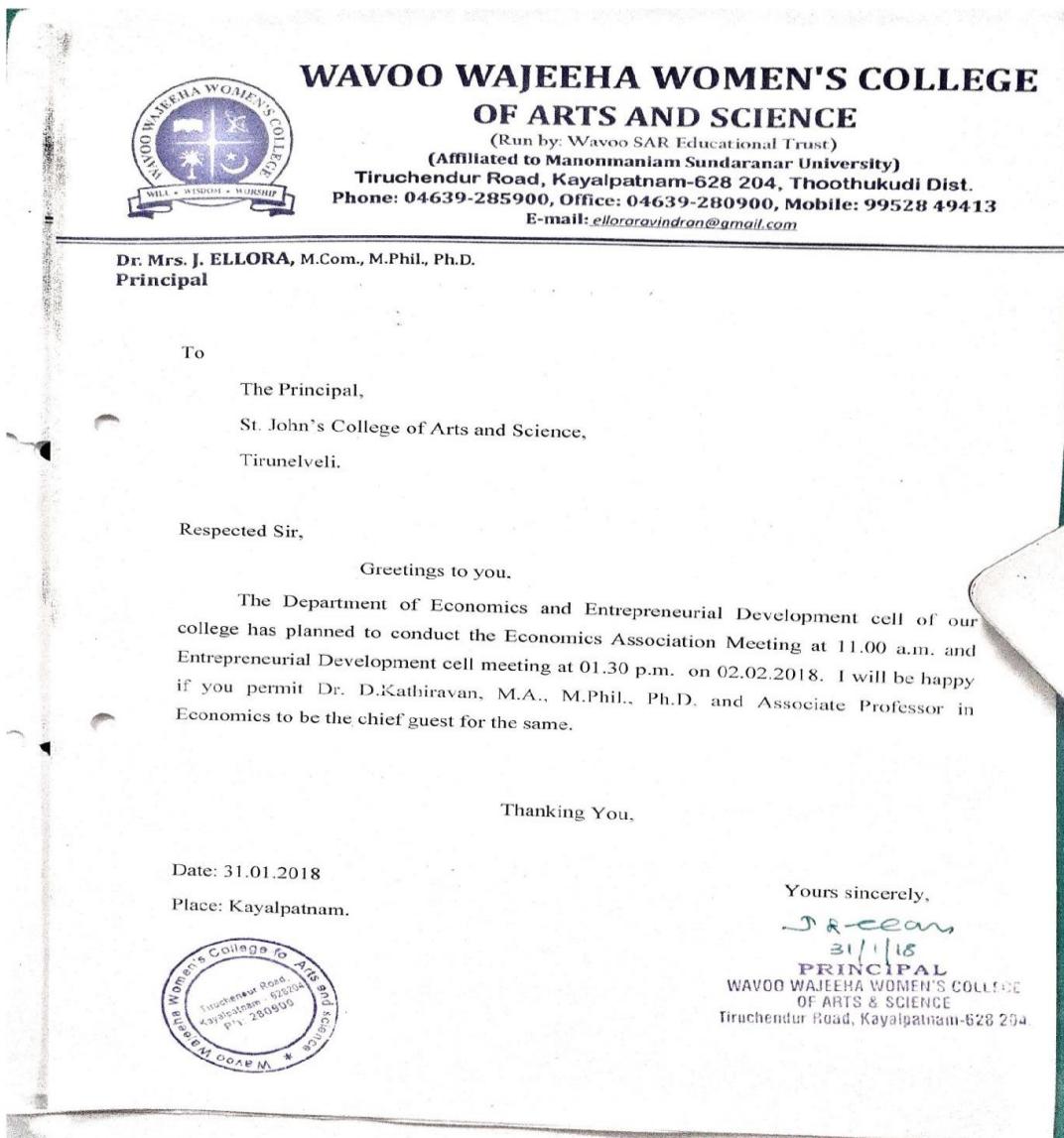


Fig 6 Invitation letter for Guest speaker



## WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE

(Run by: Wavoo SAR Educational Trust)  
(Affiliated to Manonmaniam Sundaranar University)  
Tiruchendur Road, Kayalpatnam-628 204, Thoothukudi Dist.  
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E-mail: elloraravindran@gmail.com

Dr. Mrs. J. ELLORA, M.Com, M.Phil., Ph.D.  
Principal

### ATTENDENCE CERTIFICATE

This is to certify that **Dr. D. Kathiravan, M.A., M.Phil., Ph.D.**  
Associate Professor of Economics, St.John's College, Palayamkottai,  
has been the Chief Guest of Economics Association meeting on Topic  
“**Demonetization in Rural Areas**” and Entrepreneurial Development  
Cell meeting on Topic “**Perspectives and Challenges of Women  
Entrepreneur**” conducted in Wavoo Wajeeha Women's College of  
Arts and Science, Kayalpatnam on 2.02.2018.

Thanking You

Date: 01.02.2018

Place: Kayalpatnam.



Yours sincerely,

  
**PRINCIPAL**  
WAVOO WAJEEHA WOMEN'S COLLEGE  
OF ARTS & SCIENCE  
Tiruchendur Road, Kayalpatnam-628 204

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Fig 7 Attendance letter for Guest speaker

