

**ENTREPRENEURIAL DEVELOPMENT CELL**

**EDC**

**Report 2022-2023**



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## ED CELL REPORT

2022-2023

Wavoo Wajeeha College Entrepreneurial Development Cell (**ED CELL**) was inaugurated on **23.08.2022**. **246** students enrolled in **ED CELL**. The following programs were conducted under the cell

### **AWARENESS PROGRAM**

**EDC** awareness program was conducted on **23.08.2022** for ED students in association with **EDII Hub Manonmaniam Sundaranar University, Abishegapatti, Tirunelveli. Dr.S.J.Suvaindaran**, field coordinator ,Department of Management Studies, MS University and **Mrs. Jeevitha CEO EDC Kallikulam** created awareness about entrepreneurship and shared their experience to the prospective entrepreneurs .



**Fig 1. Awareness program Broucher**



**Fig 2.Dr.S.T.Suvaindaran Addressing the students of EDC**

## GUEST LECTURE

On **26.09.2022**, EDC cell organizes the guest lecture on the topic “**Embracing entrepreneurial spirit among GenerationZ**” by Dr.C.Maria Rex Sugirtha Dean of Academics, Xaviers Institute of Business Administration (XIBA). Mrs.S.A Rahmath Ameena Begum EDC coordinator Welcome and introduced the chief guest. Ms.KMuthulakshmi EDC Students Secretary Read the minutes of EDC.



**Fig 3.Principal Dr.V.Rama honoring the chief guest**



## STUDENTS PARTICIPATION TOWARDS EDC

Miss. E.Narmatha Devi of 2<sup>nd</sup>BBA&Miss. M. Naseema Mariyam of 3<sup>rd</sup> BA.English has attended **E-Leadership Workshop** held at MSUniversityon **28.09.2022and29.09.2022**

## E-LEADERSHIP WORKSHOP

On 11.11.22 and 02.11.2022 Ms.Sowmiya and Ms K.Muthulakshmi of III BBA attended Design thinking Workshop organized in Manonmaniam Sundaranar University, Tirunelveli



Fig 4.Design thinking Workshop – Group Photo

S.Sowmiya of III BBA ,H.Ashrin Rifnath Fathima II BA.English and O.A.C.Aysha Noomaira II IT have been selected as **CEO, CFO and CTO** of ED CELL. CEO take care of daily activities like strategy for business desk, enrollment of B-Desk, coordinating all the department

studentspreneur. CFO maintains the accounts and CTO updates the information, make promotional updates on EDC and B-Desk through flyers, Instagram and WhatsApp.

## BUSINESS DESK

The ED cell started Business desk for students to exhibit their skills in marketing. The stalls were allotted a maximum of 10 stalls per day from **18.10.2022** onwards except during internal exams and other special occasions. Students actively participated in the B-Desk and earn daily profit.

The stall that earned high profit with least investment and for the continuous stall exhibits will be awarded with cash prizes on Monday assembly every week. Our technical team is maintaining an instagram page @wajeehans\_studentspreneur for our business desk updates on WhatsApp group too. This program has been taken care by CEO, CFO,CTO among EDC students.

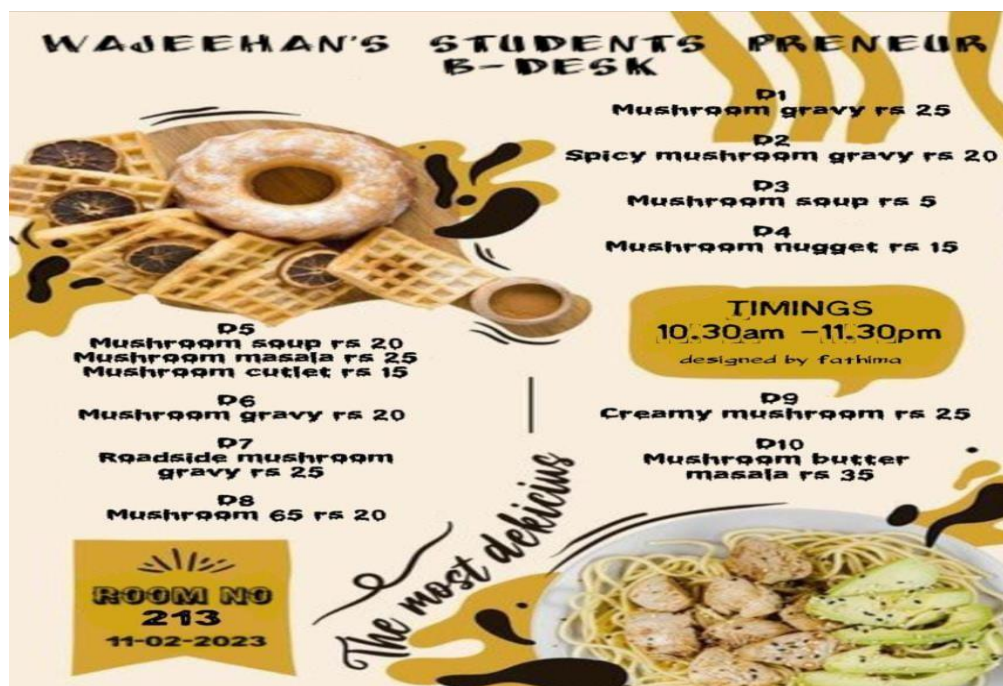


Fig.5.CEO, CFO,CTO





**Fig.6 Business Desk**



**Fig 7.B-Desk Flyer**





**Fig 8.Honouring the Business desk profit earners**

## **CALLIGRAPHY COMPETITION**

On **07.03.2023** Business Highlight in Quaranic version calligraphy competition was conducted and prizes were allotted. Students took part and display their posters

## GUEST LECTURE

On 19.11.22 EDC organizes guest lecture on the topic START UP TO ORGNOPRENEUR. The chief guest was Mrs.Raisa Dawood , orgnopreneur gave a guest lecture on the topic Startup to Organoprenur. 45 students has been participated in this event from various department.



**Fig 9.Chief Guest Addressing students**

## **TRAINING PROGRAMME**

Entrepreneurial development Innovation Cell organized a training programme on Mushroom cultivation and value Addition in Murral fish on 11.02.2023. The Chief Guest Mr.S.Hameedullah Sherief, Assistant Professor, Department of Microbiology, SadakathullahAppa College, Tirunelveli and Dr.P.JeyaSheela, Assistant Professor, Department of Microbiology, Sadakathullah Appa College, Tirunelveli trained the students on Mushroom Cultivation and value addition in Murral fish



**Fig 10. Hands on training on Mushroom cultivation**



**Fig 11. Guest lecture on value Addition in Murral fish**



## MEGA SALES FAIR

On 8.03.2023 International Women's Day was celebrated was celebrated by ED Cell as 3days Mega Sals fair'23 foe ED cell students, Alumnae and SHG (Self Help Group)**Ms.Saadhna**, Fashion entrepreneur, US and content creator inaugurated the Sales fair,**Mr Prabakaran**Assistant Program officer, Women's programme Tuticorin and **mrs.Subarla** member of self help group were also the guests on that occasion.



**Fig 12. Fashion entrepreneur Inaugurating Mega sales fair**



**Fig 13. Student's Stall**

33 stalls were displayed by ED Cell Students and 19 stalls were displayed by Self Help Group Members



**Fig 14.SHG stall visited by chief guest along with Management Members**

## **SALES FAIR VALEDICTORY**

**Sales Fair Valedictory** was conducted on **10<sup>th</sup> march 2023** by three above mentioned departments along with ED cell and Startup cell. The winners of sales fair 2022-2023 were honored by the chief guest **Mrs. Hazeena**, Chef and social media Activist(Seyed Beedi Company) spokes about “**Self awareness for girls**”.



**Fig 15. Sales Fair Valedictory**



## FDP-FACULTY DEVELOPMENT PROGRAM

EDC coordinator **Mrs.S.A.Rahmath Ameena Begum Asst.Prof & Head** Department of Business Administration has participated actively in FDP organized by EDII Hub, Manonmaniam Sundaranar University, Tirunelveli



**Fig 16.FDP Group Photo**



**Fig 17.Active Participation in FDP**

## E-LEADERSHIP WORKSHOP

On 11.11.22 and 02.11.2022 Ms.Sowmiya and Ms K.Muthulakshmi of III BBA attended Design thinking Workshop organized in Manonmaniam Sundaranar University, Tirunelveli



**Fig 18.Design thinking Workshop – Group Photo**

## INNOVATION VOUCHER PROGRAM

On 21.03.23 IVP Innovation Voucher Program was Organised by Manonmaniam Sundaranar University, Tirunelveli at VOC college, Thoothukudi. Mrs.Aysha Muzammila Additional Spokes Coordinator EDC participated long with 6 students

## TWIN PROGRAM - IVP & IPR

On 29.03.23 EDII hub of Manonmaniam Sundaranar University, Tirunelveli organizes the TWIN program on Innovation Voucher Program (IVP) and EDII awareness program on IPR at Manonmaniam Sundaranar University, Tirunelveli. Our college received Rs.2000 fund for EDC from the University

**Fig 19.Appreciation Certificate with Fund**



**Fig 19.Appreciation Certificate with Fund**



## ONE DAY ENTREPRENEURSHIP DEVELOPMENT PROGRAM FOR OUTGOING AND ALUMNI STUDENTS

On 09.05.2023 EDC organizes “one day Entrepreneurship Development program for outgoing and alumnae students” funded (Rs.10,000) by EDII Hub Manonmaniam Sundaranar University, Abishegapatti. The program was inaugurated by EDC Coordinator S.A.Rahmath Ameena Begum. She gave the Inaugural Address. The program was made for 4 sessions. The first session was handled by Mrs.K.Merlin Chitra Selvi, Asst.professor, Department of Management Studies, Dr.Sivanthi Aditanar College of Engineering gave a guest lecture on the topic “Marketing Strategy”. The second session was handled by S.A.K.Muthu Mohdooom Fathima, Director, Skill Academy, WWWC on the topic “Marketing Strategy” followed by A.Aysha Muzammila, Coordinator, Start up cell, WWWC on the topic “Schemes for entrepreneurs”. The fourth session was handled by I.Indumathi Part-time Lawyer on the topic “Legal ethics on entrepreneurs”. The valedictory session was made by honouring the prize winners by the chief guest of EDC competitions.

 <b>WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS &amp; SCIENCE</b> (Affiliated to Manonmaniam Sundaranar University, Tirunelveli) Run by: Wavoo SAR Educational Trust (minority institution)	
<b>ENTREPRENEURIAL DEVELOPMENT CELL</b>	
 <b>One Day Entrepreneurship Programme for Outgoing &amp; Alumni Students</b> 	
<b>GUEST OF HONOUR</b>	
 <b>Mrs.K.Merlin Chithra Selvi MBA.,(Ph.D)</b> Assistant Professor, Department of Management Studies, Dr.Sivanthi Aditanar College of Engineering, Tiruchendur.	
<b>Mrs.S.A.K.Muthu Mohudoom Fathima,M.A.,M.Phil.,Afzal-UL-Ulama</b> Director of Wajeeha Skill Academy	
<b>Mrs.A.Aysha Muzammila MBA.,SET.,PGDHRM</b> Co-ordinator of StartUp Cell	
<b>Mrs.S.Indhumathy M.I</b> Part - Time Lawyer	
Wavoo Wajeeha Women's College of Arts & Science, Kayalpatnam.	
<b>In the presence of</b>	
<div style="display: flex; justify-content: space-between;"> <div> <b>Dr. Mercy Henry M.A., Ph.D.</b>            Director  <b>Dr.Mrs.R.C.Vasuki M.A.,Ph.D.,DGT.</b>            Director  <b>Dr.Mrs.V.Rama M.Sc., M.Phil., Ph.D.</b>            Principal         </div> <div> <b>Alhaj Wavoo S. Seyed Abdur Rahman</b>            Founder - President  <b>Haji Wavoo M.M. Mohuthazeem B.A(CS).</b>            Secretary         </div> </div>	
<b>Haji Hafiz Wavoo S.A.R.Ahmed Ishaque M.A.,Aalim Azhari (Egypt)</b> Assistant Secretary	
<b>Organized By :</b> Mrs.S.A.Rahmath Ameena Begum - ED Cell Co-ordinator & ED Cell Members	
<b>Audience :</b> Students of ED Cell	
<b>Venue : BBA - I</b> <b>Date : 08-05-23</b>	

Fig.20 Flyer

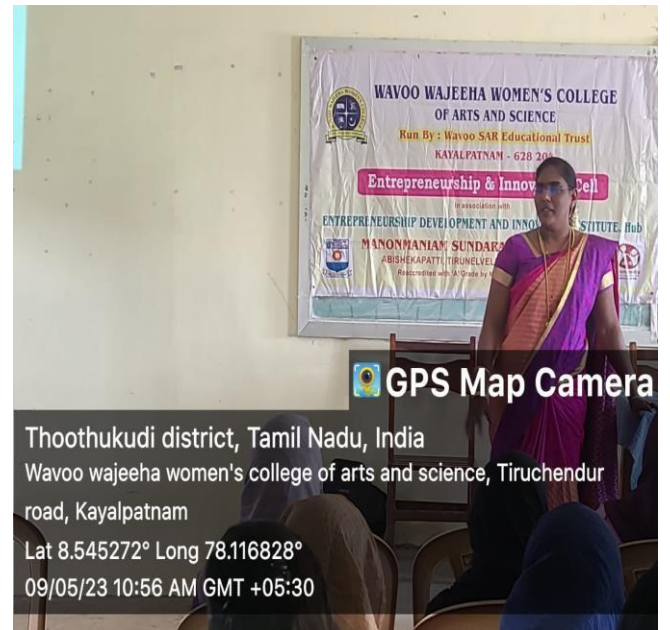


Fig.21. Inaugural Address



Fig 3. Director Skill Academy

Addressing the students



Fig 4. Start up cell

Coordinator Addressing the students

