



# **WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS & SCIENCE - KAYALPATNAM**

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Run by Wavoo SAR Educational Trust  
(Minority Institution)

## **CRITERION I**

### **Curricular Aspects**

#### **CURRICULUM RELEVANT TO HUMAN VALUE**

*Submitted to*

**THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL  
(NAAC)**

அற இலக்கியம்

L T P C

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நோக்கம்

1. அற இலக்கியங்களை அறிந்து கொள்ளுதல்
2. வாழ்வியலுக்கு அடிப்படை அற இலக்கியங்கள் என்ற எண்ணத்தை வலியுறுத்தல்
3. ஒழுக்கநெறிகளை வலியுறுத்தல்
4. சமுதாய விழுமியங்களைப் பேணுவதற்கு வழிகாட்டுதல்

அலகு 1

அறம் - விளக்கம் - அறத்தின் இலக்கணம் - அற இலக்கியத்தின் தோற்றமும்  
வளர்ச்சியும் - இலக்கியங்களில் அறவியல் கூறுகள் - அறம் வாழ்க்கை நெறியாதல்.  
(10L)

அலகு 2

திருக்குறள் - 10 அதிகாரங்கள்  
அறத்துப்பால் - வான்சிறப்பு, புறங்கூறாமை, இன்னா செய்யாமை, வாழ்க்கைத்  
துணைநலம், பிறனில் விழையாமை  
பொருட்பால் - கேள்வி, அறிவுடைமை,, காலம் அறிதல், கண்ணோட்டம்,  
அவை அஞ்சாமை  
நாலடியார் - 2 அதிகாரங்கள் - அறன் வலியுறுத்தல், ஈகை  
நான்மணிக்கடிகை - 10 பாடல்கள் (4,6,11,15,22,26,49,66,81,85)  
இனியவை நாற்பது - 5 பாடல்கள் (1,4,8,16,24)  
இன்னா நாற்பது - 5 பாடல்கள் (3,9,15,19,23)  
(13L)

அலகு 3

திரிகடுகம் - 5 பாடல்கள் (6,20,48,83,90)  
சிறுபஞ்சமூலம் - 5 பாடல்கள் (11,26,48,83,90)  
ஏலாதி - 5 பாடல்கள் (11,23,38,45,59)  
பழமொழி நானூறு - 5 பாடல்கள் (6,11,25,36,54)  
ஆசாரக்கோவை - 5 பாடல்கள் (3,17,19,28,55)  
(12L)

அலகு 4

முதுமொழிக்காஞ்சி - முழுவதும்

முதுரை - 10 பாடல்கள் - 1 முதல் 10 பாடல்கள்

நல்வழி - 10 பாடல்கள் - 21 முதல் 30 பாடல்கள்

பாரதிதாசன் - ஆத்திச்சூடி - முழுவதும்

(11L)

அலகு 5

திருமூலர் - திருமந்திரம் - யாக்கை நிலையாமை, செல்வம் நிலையாமை

வெற்றிவேற்கை - முழுவதும்

குணங்குடி மஸ்தான்சாகிபு - பராபரக்கண்ணி

(14L)

(TOTAL 60L)

பாட நூல்கள்

1. ஆவேலுப்பிள்ளை, தமிழ் இலக்கியத்தில் காலமும் கருத்தும், பாரி புத்தகப் பண்ணை, சென்னை
2. திருக்குறள், பரிமேலழகர் உரை
3. நாலடியார், மணிவாசகர் பதிப்பகம், சிதம்பரம்
4. நான்மணிக்கடிகை, இன்னா நாற்பது, இனியவை நாற்பது, திரிகடுகம், சிறுபஞ்சமூலம், ஏலாதி, பழமொழி நானூறு, ஆசாரக்கோவை - சைவ சித்தாந்த நூற்பதிப்புக் கழகம், சென்னை.
5. முதுமொழிக்காஞ்சி, சாரதா பதிப்பகம், சென்னை.
6. நீதிநூற்கொத்து - முதுரை, நல்வழி, சைவசித்தாந்த நூற்பதிப்புக் கழகம், சென்னை.
7. பாரதிதாசன் கவிதைகள், பாரதிதாசன்.
8. திருமூலர், திருமந்திரம்,
9. வெற்றி வேற்கை, சரசுவதி புத்தக சாலை, சென்னை.
10. பராபரக்கண்ணி, குணங்குடி மஸ்தான் சாகிபு, சாரதா பதிப்பகம், சென்னை.

பார்வை நூல்கள்

1. சாமி சிதம்பரனார், செம்மொழி இலக்கிய அறநூல்களில் தமிழர் வாழ்வு, ராணி வெளியீடு, சென்னை.
2. ராஜ் கௌதமன், அறம் அதிகாரம், விடியல் பதிப்பகம், சென்னை

R. Anna Sol.

R. e. Vasuhi  
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SEMESTER IV/ MAJOR CORE VIII

நான்காம் பருவம்  
முதன்மைப் பாடம்

நீதி இலக்கியம்

பாட நோக்கம்:

நீதி இலக்கியங்கள் உணர்த்தும் நீதிக்கருத்துக்களை அறிமுகம்  
செய்வதின் மூலம் மாணவர்களுக்கு நீதிக்கோட்பாடுகளை வலியுறுத்துதல்.

பயன்

நீதிகோட்பாடுகளை மாணவர்கள் அறிந்து கொள்ளுதல்

அலகு -1

திருக்குறள் - 10 அதிகாரங்கள் (10-19)

அலகு - 2

நாலடியார் - அறன் வலியுறுத்தல் (10பாடல்கள்)

✓ நான்மணிக்கடிகை - 10 பாடல்கள் (41 - 50)

✓ திரிகடுகம் - 10 பாடல்கள் (61 - 70)

அலகு - 3

✓ இனியவை நாற்பது - 10 பாடல்கள் (1 - 10)

✓ இன்னா நாற்பது - 10 பாடல்கள் (11 - 20)

✓ சிறுபஞ்சமூலம் - 10 பாடல்கள் (51 - 60)

அலகு - 4

✓ முதுமொழிக்காஞ்சி - அறிவுப்பத்து

✓ பழமொழி நானூறு - 13 பாடல்கள் (149 - 161)

✓ நன்னெறி - 10 பாடல்கள் (11-20)

அலகு - 5

✓ நீதிநெறி விளக்கம் - 10 பாடல்கள் (21 - 30)

✓ உலகநீதி  
நல்வழி

- முழுவதும் 13 பாடல்கள் (1 - 13)  
- 10 பாடல்கள் (2 - 11)

**பாடநூல்கள்**

1. திருக்குறள்
2. நாலடியார்
3. நான்மணிக்கடிகை
4. திரிகடுகம்
5. இன்னா நாற்பது
6. இனியவை நாற்பது
7. சிறுபஞ்சமூலம்
8. பழமொழி நானூறு
9. முதுமொழிக்காஞ்சி
10. நன்னெறி
11. நீதிநெறி விளக்கம்
11. உலகநீதி
12. நல்வழி
13. நீதிக் களஞ்சியம்,

கோ.பெ.நா.,

நியூ செஞ்சுரி புக் ஹவுஸ் வெளியீடு.

(கழக வெளியீட்டில் உள்ளபடி பாடல் எண்கள் தரப்பட்டுள்ளன.)

*R. Aruna 10/16*

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**COMPUTER APPLICATIONS IN BUSINESS – I**  
(Practical Subject)

L	T	P	C
0	0	4	2

**Course Objective:**

1. To gain practical knowledge and depth working application principles in the office packages for the day to day office transactions.
2. To provide practical knowledge of basic operations in MSWord, MS Excel, MS Power point
3. To integrate Microsoft Office applications for use in business

**COURSE OUTCOMES:**

CO1: Apply word basic commands, editing and proofing tools, creating tables, changing layout and mail merge concept for creating and managing business documents and effective communication

CO2: Handle business data by applying the in- built features of excel

CO 3: Apply financial and statistical function of excel for financial forecast, project analysis and analysis of business data

CO 4: Create a new presentation, modify presentation themes and add or edit text to slides

CO 5: Design a simple data base, build a new data base with related tables and manage the data in a table

**SOFTWARE: MS – OFFICE Package**

**EXERCISES: Word**

1. Create Table with five columns and six rows. Do the following options using that Table:  
a) Sorting b) The Sum Function c) Merge cell d) Table Headings  
Convert Text to a table, Splitting a Table and Table AutoFormat. Show with example.
2. Assuming yourself as the General Manager of a company draft an appointment letter to a candidate short-listed through an interview. (Use Mail Merge)
3. Create at least two pages of text with multicolumn layouts like magazines and newspapers. Add the following options:  
a) Header and Footer  
b) Borders and shading for title  
c) Use WordArt for heading  
d) Use Text Box

**EXERCISES: Excel**

1. Prepare a Mark Sheet of a School for 10 Students with 6 Subjects details and Calculate how many students pass and fail by including one column as result in the mark sheet.
2. Prepare an EMPLOYEE Database of an Organization with the following details:  
(Atleast 10 Details) Name, Emp Id, Gender, Address, Phone No, E-Mail Id Qualification, Designation, Department, Salary, Year Of Joining And Working Station  
➤ Draw Chart to Find Out The % Of Male & Female Working (Pie Chart)  
➤ Find Out How Many Employees Drawn Salary Above 10000.  
➤ Draw a Chart For Emp Id And Salary Drawn.
3. Create Balance Sheet and Profit & Loss Statement by your own data for an organization and use atleast 10 Different Formulas in Different Cells

4. Graphically present the following sales data from ABC Corporation Limited

Zone	Sales in Lakhs			
	1 <sup>st</sup> quarter	2 <sup>nd</sup> quarter	3 <sup>rd</sup> quarter	4 <sup>th</sup> quarter
North	23	26	32	30
South	21	25	30	30
East	24	26	29	27
West	21	26	28	29

Use the following chart types: a. Bar Chart b. 3-D Column

### EXERCISES: Power Point

- Present the agenda of the Annual General Meeting of a company using PowerPoint.
  - Set a suitable timing between two slides.
  - Use appropriate templates, fonts and styles.
  - Store a copy of the presentation as a PowerPoint show (ie., with a pps extension)
  - The timing between slides is 30 seconds.
  - Use different animation effects for each slide.

Prepare at least seven slides.
- Design presentation slides for a products of your choice the slides must include name, brand name, type of product, characteristics, special offers, price etc.
  - Changing background colour, font colour using wordart.
  - Use manual mode for the slide show.
  - Use Top-down, Bottom-up, Zoom in and Zoom out effects.

### EXERCISES: Access

- Create a table, form and report for the database: "Patient details"
- Fields are: patient, Patient name, Patient age, Patient Gender, Patient address, Patient phone, Patient mobile, Patient email, Doctor detail, Patients reports (At least 10 records should be included).

### TEXT BOOKS:

- AnanthiSheshasaayee and Sheshasaayee, Computer Applications in Business And Management - Margham Publications, Chennai.
- Dr Ahmad Tasnim Siddiqui, Vivekanand Pandey, Computer Application in Management- Himalaya publishing house, Mumbai

### REFERENCE BOOKS:

- Sinha, P.K. and Sinha, P. Foundation of computing.- BPB Publications.New Delhi
- Arora, A, Computer fundamentals and applications. Vikas Publishing.
- Rajaraman, V, Fundamentals of Computers. Prentice-Hall, Delhi
- Parameswaran R, Computer applications in business-S Chand & company, New Delhi.

### WEB RESOURCES:

- <https://edu.gcglobal.org>
- <https://www.invensislearning.com>
- <https://www.makeuseof.com>
- <https://johnacademy.org>



**II B. COM (III SEMESTER) – UNDER CBCS  
PART III – MAJOR CORE -8  
HUMAN RESOURCE MANAGEMENT**

L	T	P	
5	0	0	

**Objectives**

1. To study about the importance of human resource.
2. To study the techniques of performance appraisal of employees.
3. To know the methods to redress the grievances of employees.

**Unit I: Introduction-** Concept – objectives – characteristics – functions – principles. (8 hours)

**Unit II: Man power planning** – definition – need – process job analysis – job description - specification – job evaluation – recruitment and selection process. (15 hours)

**Unit III: Employee's training** – needs – importance – principles – training methods - promotion types – demotion – labour turnover - performance appraisal methods. (22 hours)

**Unit IV: Industrial relations** – significance – causes of poor industrial relations suggestions – labour disputes and settlement. (18 hours)

**Unit V: Workers participation in management** – collective bargaining and industrial relations – employee's grievances. (12 hours)  
(75 hours)

**Text Books**

1. J. Jaya Sankar, Human Resource Management, Margham Publications, Chennai
2. G.D. Maheshwari, Human Resource Management, Sultan Chand Publications.
3. T.S.Reddy & A.Murthy, Human Resource Management, Margham Publications, Chennai.

**Reference Books**

1. Wreather and Davis, Human Resource Management. Pearson Education.
2. TN Chhabra, Human Resource Management, Dhanpat Rai & Co., Delhi.
3. Biswajeet Patttanayak, Human Resource Management, PHI Learning.
4. Khurana Ashok, Human Resource Management, V.K. Publications.
5. Sankalp Gaurav, Human Resource Management, Sahitya Bhawan Publications

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Page



**Allied - 1: CONSUMER RIGHTS AND AWARENESS**

L	T	P	C
3	0	0	3

**Course Objectives:**

This course will help the students

1. To understand the concept of consumerism and its growth in India
2. To observe various forms of exploitation a consumer faced in day today life.
3. To know more about the consumer rights and Consumer Protection act
4. To enhance their knowledge on Consumer Disputes Redressal Agencies.
5. To be familiarized with Consumer Organizations.

**Unit I: Consumerism**

Consumer – Complainant – Consumer Dispute – Complaint - Restrictive Trade Practices  
–Meaning of Consumerism - Objectives – Origin - Growth of  
Consumerism in India. (10L)

**Unit II: Exploitation of Consumer and Consumer Rights**

Meaning of exploitation – Various forms of exploitation: Underweight and under-measurement  
-Sub-standard quality - High prices - Adulteration, Duplication, - Hoarding and artificial  
demand

- False and incomplete information - Poor aftersales service - Not honouring terms  
and conditions.

Consumer Rights: Right to safety - Right to information - Right to choose - Right to be heard –  
Right to seek redressal - Right to consumer education. (10L)

**Unit III: Consumer Protection Act**

Need for Consumer Protection- Legal Measures - Consumer Protection Act 1986

– Objectives -Salient Features – Amendments. (08L)

**Unit IV: Consumer Disputes Redressal Agencies**

Consumer court - District Forum – State Commission – National Commission – Power  
of Jurisdiction – Complaints – Manners – Procedure for complaint– Time Limit for filing an appeal  
– Enforcement of Orders – Penalties under the Act. (10L)

**Unit V: Consumer Organisation**

Meaning – Objectives – Requirements – Benefits – Voluntary Consumer Organisation – IOCU  
(International Organisation of Consumer Union) - FEDCOT (Federation of Consumer  
Organisation of Tamil Nadu). (07L)

(Total: 45L)

**References:**

1. Antony, M.J, Consumer Rights, Clarion book, 1990.
2. Garima Tiwari, Understanding Laws– Consumer Rights, Lexis Nexis Publishers, 2014.
3. Mohamed Nazer, Consumer Rights and Awareness, Repro Books Limited, 2016.
4. Mohammed Kamalun Nabi, Mohammed Irshadun Nabi & Kishore

C.Raut, Consumer Rights and Protection in India, NewCentury Publications, 2015.

5. Mohini Sethi, Consumerism: A Growing Concept, Phoenix Publishing House, 1994.

**Course Outcomes:**

After the completion of the course, the students will be able to

CO 1: Define the concept of Consumerism and describe its origin and growth in

India. CO 2: Demonstrate various forms of exploitation a consumer faced in day

today life. CO 3: Exercise their rights and raise voices as consumers against exploitation.

CO 4: Explain the procedure to file a complaint in Consumer Court against

exploitation. CO 5: Evaluate the role of voluntary consumer organizations in consumer protection.



**HUMAN RESOURCE DEVELOPMENT**

**Course Objectives:**

L	T	P	C
4	0	0	4

This course will help the students

1. To understand the indicators and importance of human resource development.
2. To acquire the skills of developing a detailed plan for manpower needs.
3. To understand the concepts related to the supply of human resources.
4. To develop the relevant skills necessary for application in human resource-related issues.
5. To integrate the knowledge of human resource concepts to take correct business decisions.

**Unit I: Introduction**

Meaning of Human Resource – Human Resource Development - Nature - Scope -Objectives – Indicators - Functions of HRD - Importance of HRD. (15L)

**Unit II: Human Resource Planning**

Definition - Importance - Objectives – Limitations – Factors influencing HR Planning - Process of HR planning. (10L)

**Unit III: Supply of Human Resources**

Meaning – Fertility - Mortality - Population growth - Labour force participation - Sources of Manpower Supply in an Organization - Forecasting of Human Resource Supply. (10L)

**Unit IV: Training and Development**

Training: Meaning - Importance of training of employees - Methods of training. Performance appraisal: Meaning – Advantages - Methods. Promotion: Meaning – Promotion by Seniority - Promotion by Merit. (15L)

**Unit V: Human Development**

Meaning– Components of human development - Importance of Education and Health in the promotion of human development – India Human Development Survey (IHDS) - HPI, MPI, HDI, PQLI, GEM, GDI, TAI, Green Index. (10L)

(Total:60L)



**References:**

1. Basanta Kumar, Human Resource Development, Mohit Publications, 2000.
2. Mamoria, C.B., A Text Book of Human Resource Management, Himalaya Publishing House, 2014.
3. Puri, V.K., & Misra, S.K., Indian Economy, Himalaya Publishing House, 2018.

**Course Outcomes**

After the completion of the course, the students will be able to

CO 1. Develop the understanding of the concept of human resource development and to show its relevance in organizations.

CO 2. Explain the integrated perspective role of human resource development in modern business and to implement the techniques of job design.

CO 3. Construct the strategies required to select and develop manpower resources.

CO 4. Analyse the key skills that are required by today's human resource professionals and appraise the performance of the employees.

CO 5. Integrate the understanding of various human resource concepts along with the domain concept in order to make correct business decisions and to effectively contribute to the dynamic organization



**CONSUMER AWARENESS**

**Unit I:** Meaning of consumer-Consumerism-Types of consumers (age, sex, behaviour , place of residence, income)-Objectives-Goods and services-types-evolution and growth of consumer movement in India and Tamil Nadu.

**Unit II:** Exploitation of consumer-Pricing, adulteration, information and labelling, duplication , artificial demand , Spurious goods , late deliveries , advertising , poor after sales service , warranty and services , fitness , not honouring terms and conditions for sale and services , financial frauds , credit card frauds and product risks.

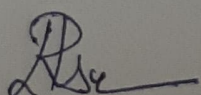
**Unit III:** Consumer Rights-Meaning and sources-Six rights of the consumers under Consumer Protection Act-Right to Safety-Information-Choice, be heard, Redressal and consumer education-Consumer Responsibility.

**Unit IV:** Consumer protection-Meaning-Need for consumer protection-How to protect consumers-Legal measures-Consumer Protection Act 1986-Objectives-Special features of the Act-Three tier features of the Act-Three tier Redressal Agencies-District level , State level and National level. Consumer Protection (Amendment) Act 2003.

**Unit V:** Model form of complaints with reference to goods and services-Consumer related cases.

**Text & Reference Books:**

1. M.J.Antony , Consumer Rights Clarion book.
2. Shri Ram Khanna , Saivta Hanunspal Sheetal Kapoor , H.K.Awasthi, Consumer affairs, University Press .
3. R.S.N.Pillai and Bhagavathi, Modern Marketing Principles and practices, S.Chand and company.
4. S.A.Sherlekar, Marketing Management, Himalaya Publication House.
5. Mohine Setr and P.Seetharaman, Consumerism A Growing Concept, Phoenix Publishers, New Delhi.
6. Gulshan & Reddy, Consumer Protection.





## CONSUMER RIGHTS AND EDUCATION

L	T	P	C
4	0	0	3

### Objectives

1. To give the students a clear understanding of the terms Consumers, Consumerism, Consumer movement
2. To give an understanding of the provisions of the Consumer Protection Act
3. To know the methods of creating awareness and education
4. To familiarize students on various aspects of consumer related Legislations and Organizations
5. To make the students aware about the rights and responsibilities of consumers

**Unit I Consumer Movement in India-** Definition of Consumer- Types of Consumer -Problems of Consumer - Consumerism- Emerging concepts in consumerism: Green Consumerism, Cyber Consumerism- effects of consumerism.

**Unit II Right of Consumers-** Responsibilities of Consumers —unfair trade practices-Caveat emptor and Caveat Venditor- Enforcement of Consumer rights through Public Interest Litigation

**Unit III Consumer Protection Act 2019-** Main Provisions -Redressal forums -District Level -State Level and National Level -Powers and Functions -Filing of Complaints Procedure Regulatory Authorities and OMBUDSMAN

**Unit IV Consumer related Legislations and Organizations:** Prevention of Food Adulteration Act, 1954- Standards of Weights and Measures Act, 1976- The Drugs and Magic Remedies (Objectionable Advertisement) Act 1954 - Consumer pressure groups-voluntary consumer organizations-Consumer Protection Councils -Remedy and Redressal of Grievances

**Unit V Consumer awareness and Education in India:** Lack of awareness- Lack of access to information- Methods of creating awareness and promotion of Consumer rights and duties- E-Commerce and Consumer Rights- Role of media in consumer education

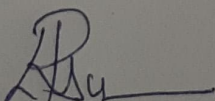
### Learning Outcomes:

At the end of this course, the Students will be able to:

1. Understand the various terms related to Consumers
2. Know the Consumers rights and duties and how to enforce their rights
3. gain knowledge of the provisions and procedures under Consumer Protection Act
4. familiar with Consumer related Legislations and Organisations
5. know the methods of creating awareness and education

### References :

1. Singh Avtar, (2010), Law of consumer protection (Principles and Practice) Eastern Book Company, Luck now.
2. Aggarwal V.K, Consumer Protection Law and practice, Bharat Law House Pvt Ltd. New Delhi
3. Majaumdar P K (2009), Law of Consumer Protection in India, Orient Publishing Company, New Delhi.
4. Balakrishna Eradi (2009), Consumer protection-Jurisprudence, Lexis Nexis Butter worth publishing
5. Bangia R.K., (2004), A Handbook of Consumer Protection Laws and Procedure, Allahabad Law Agency





17-18

## NON – MAJOR ELECTIVE PAPERS – I

Other than B.Sc. (IT), B.Sc. (CIT) & B.Sc. (ISM)

### INTRODUCTION TO INFORMATION TECHNOLOGY

L T P C  
2002

#### Preamble

- To discuss the basic structure and operation of a digital computer and to discuss in detail the operation of the arithmetic unit including the algorithms.
- To study the memory system including Cache memories and to study different way of communicating with I/O devices and also scripting languages.
- Outcome : Obtain knowledge in Computer storage, I/O media, & Internet

#### Unit – I

**Information Technology Basics :** Introduction, Information, Technology, Information Technology, Present Scenario, Role of Information Technology, Information Technology and Internet, Careers in IT industry. **Computer Organization and Architecture :** Central Processing Unit, Inside a Computer, Data representation in Computer, Coding Schemes.

(6hrs)

#### Unit – II

**Computer Memory and Storage Introduction:** Memory Hierarchy, Random Access Memory (RAM), Read Only Memory (ROM), RAM, ROM and CPU Interaction, Types of Secondary Storage Devices, Magnetic Tape, Magnetic Disk, Types of Magnetic Disk, Optical Disk, type of optical disks.

(6hrs)

#### Unit – III

**Input Output Media :** Introduction, types of input devices, types of output devices. **Multimedia Essentials :** Introduction, Multimedia : Definition, Building Blocks of multimedia, multimedia system, multimedia applications, Virtual reality.

(6hrs)

#### **Unit – IV**

**The Internet** : Introduction Evolution of Internet – Basic Internet Terms – Getting Connect to Internet – Internet Applications – Data over Internet. Internet Tools : Introduction – Web Browser – Browsing Internet using Internet Explorer – E – Mail – Search Engines – Instant Messaging.

(6hrs)

#### **Unit – V**

**Emerging Trends in IT** : Introduction, E-Commerce – Electronic Data Interchange – Mobile Communication – Bluetooth – Global Positioning System – Infrared Communication – Smart Card – Imminent Technologies.

(6hrs)

#### **Text Books :**

1. Introduction to Computers and Information Technology, D. Glory Ratna Mary, S. Selvanayahi, V. Joseph Peter, Shekina Publications.

#### **Reference Books :**

1. Introduction to Information Technology ITL Education Solutions Limited, Pearson Education.
2. Fundamentals of Information Technology By Alexis Leon & Mathews Leon Vikas Publication – New Delhi.
- 3.

### **NON – MAJOR ELECTIVE PAPERS – II** **Other than B.Sc. (IT), B.Sc. (CIT) & B.Sc. (ISM)**

#### **BASIC PROGRAMMING DESIGN**

**L T P C**  
**2 0 0 2**

#### **Preamble**

- To discuss the basic programming Language and Debugging.
- To study the multidimensional arrays.
- Outcome : Students will acquire knowledge in algorithms, flowchart, & arrays.



MANONMANIAM SUNDARANAR UNIVERSITY  
TIRUNELVELI

UG COURSES – AFFILIATED COLLEGES

Part IV

Value Based Education

Syllabus (For all UG Courses) w.e.f 2017-18

II Semester

**Objective:**

To enable the students to understand the social realities and to inculcate an essential value system towards building a health society.

**Unit I: Social Justice**

Definition – need – parameters of social justice – factors responsible for social injustice – caste and gender – contributions of social reformers.

**Unit II : Human Rights and Marginalized People**

Concept of Human Rights – Principles of human rights – human rights and Indian constitution – Rights of Women and children – violence against women – Rights of marginalized People – like women, children, dalits, minorities, physically challenged etc

**Unit III: Social Issues and Communal Harmony**

Social issues – causes and magnitude - alcoholism, drug addiction, poverty, unemployment etc – communal harmony –concept –religion and its place in public in public domain – separation of religion from politics –secularism role of civil society

**Unit IV: Media Education and Globalized World Scenario**

Mass media –functions –characteristics –need and purpose of media literacy – effects and influence - youth and children – media power – socio cultural and political consequences mass mediated culture - - consumeristic culture – Globalization – new media- prospects and challenges

**Unit V: Values and Ethics**

Personal values – family values – social values – cultural values – Professional values – and overall ethics – duties and responsibilities

Shamsh  
Head - dept of IT

R.E. Vannhi  
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OF ARTS & SCIENCE  
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