

Faculty- Profile



Name of the Department	: DEPARTMENT OF BUSINESS ADMINISTRATION
Vidwan ID	: https://vidwan.inflibnet.ac.in/profile/394628
Name of the faculty	: MRS. S. KARTHIKA MBA., SET., DBPO
Present Designation	: ASSISTANT PROFESSOR
Residential Address	: Wavoo Wajeeha Women's College of Arts and Science, Kayalpatnam
Email	: karthika.s@wavoowajeehacollege.in
Date of Joining	: 03.08.2018

Particulars of Educational Qualifications:

Category	Name of the Degree	Specialization	Year of Passing	Name of the College	Name of the University	% of Marks / Grades secured	Class obtained
UG	BBA	BUSINESS ADMINISTRATION	2012	SHRIMATHI IINDIRA GANDHI COLLEGE, TRICHY	BHARADIDASAN UNIVERSITY	73%	FIRST CLASS
PG	MBA	MANAGEMENT (FINANCE & MARKETING)	2014	IFET COLLEGE OF ENGINEERING, VILLUPURAM.	ANNA UNIVERSITY	81%	FIRST CLASS

Additional Qualification NET / SLET : SET – JULY 2018

Academic Experience:

Name of the College	Govt/Aided/S.F.	Designation	Joining Date	Relieving Date	Experience		
					Years	Months	Days
WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE, KAYALPATNAM	SELF FINANCE	ASSISTANT PROFESSOR	03.08.2018	Till date	4	11	10
Total					4	11	10

Administrative/other Experience:

Name of the Organization	Designation	Nature of Work	Joining Date	Relieving Date	Experience		
					Years	Months	Days
XAVIER INSTITUTE OF BUSINESS ADMINISTRATION, ST. XAVIER'S COLLEGE, PALAYAMKOTTAI.	OFFICE – IN - CHARGE	ACCOUNTS AND OVERALL OFFICE WORK	01.07.2016	30.07.2018	2	-	-
Total					2	-	-

Paper Published in Journals (Referred/Non-Referred)

S.No	Title of the Paper	Level (National/ International/ State/ Regional)	Journal with Issue No, Page No, Vol.No, ISBN & Impact factor	Date (dd-mm-yyyy)	Citation/ Scopus index/ Web of Science
1.	“GST Regime – It’s Impact on Banking and Financial Sectors in India”.	International	ISBN:978-93-89146-73-8	01.08.2019	-
2.	“An Empirical Approach of Reskilling in-service teacher at Wavoo Wajeeha Women’s College in Kayalpatnam.”	International		09.11.2021 to 11.11.2021	-
3.	“Impact of Land Usage – A Case study on cultural dynamics at Kayalpatnam.”	International	ISBN:978-93-5577-299-2	21.11.2022	-

Papers Presented in Conference/Seminar

S.No	Title of the Paper	Level (National/ International/ State/ Regional)	Proceedings Name with Issue No ,PageNo,Vol.No ISSN	Date (dd-mm-yyyy)
1.	“An Empirical Approach of Reskilling in-service teacher at Wavoo Wajeeha Women’s College in Kayalpatnam.”	International		09.11.2021 to 11.11.2021

Faculty Development Programme Refresher/Orientation/Short Term Courses

S.No	Title of the Programme	Type(National/ International/ State/Regional)	Organizer	Venue & Duration (From Date - To Date)
1	International FDP on “The prospects of Neuro Marketing”.	International	Dept. of Commerce – B, Sadakathullah Appa College (Autonomous), Tirunelveli	04.06.2020
2	National Level FDP on “Next – Gen Classroom Teaching and Digital Content Creation”.	National	Dept. of CS and IT, Wavoo Wajeeha Women’s College of Arts and Science, Kayalpatnam	17.06.2020 to 18.10.2020
3	10 Hours of FDP on setting Goals and Managing Time (Online Live FDP)	International	ICT Academy, Chennai	16.02.2021 to 20.02.2021
4	FDP on “ 21 st Century Teaching skills”	-	IQAC, Wavoo Wajeeha Women’s College of Arts and Science, Kayalpatnam.	18.03.2021
5	FDP on “Entrepreneurship Sensitization”.	-	IQAC and Entrepreneurship Development Cell, Wavoo Wajeeha Women’s College of Arts and Science, Kayalpatnam	15.08.2021 & 16.08.2021
6	Two Weeks Capacity Building Programme for Faculty of Social Sciences (Online)	-	Department of Commerce, MS University, Tirunelveli.	15.12.2021 to 29.12.2021
7.	Five Day Virtual Faculty development Programme on “ Intellectual Property Rights”	-	Research & development Committee in Collaboration with Library and Information Science Association, Holy Cross Home Science College, Thoothukudi.	02.05.2022 to 06.05.2022
8.	3 – Day Faculty Development Programme	-	Programme Monitoring office – Innovation & Entrepreneurship Development Programme (PMO – IEDP)	13.09.22 to 15.09.2022
9.	Faculty Development Program (FDP) on Innovative Techniques in Research Methodology	-	IQAC, Wavoo Wajeeha Women’s College, Kayalpatnam.	03.10.22

10.	Faculty Development Program on Insurance and Mutual Funds Courses	-	Naan Mudhalvan Program held at Manonmaniam Sundaranar University	30.01.2023 to 03.02.2023
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