



### Faculty- Profile

**Name of the Department** :Commerce

**Name of the faculty member** :Mrs.P.NASEERA BANU

**Present Designation** :Assistant Professor

**Official Address** :Assistat Professor of Commerce,  
WavooWajeeha Women's College  
Email :naseerabanu.p@wavoo wajeeha college

**Gender** : Female

**Community** :BC

**Date of Birth and Age** :28.02.1994, 29 Years

**Date of Joining the present post** :14.06.2017

### Particulars of Educational Qualifications:

Category	Name of the Degree	Specialization	Year of Passing	Name of the College	Name of the University	% of Marks / Grades secured	Class obtained
UG	B.Com(CA)	Commerce	2014	Govindammal Aditanar College for Women	Manonmaniam Sundaranar University	79%	First class with distinction
PG	M.Com	Commerce	2016	Govindammal Aditanar College for Women	Manonmaniam Sundaranar University	82%	First class with distinction (5 <sup>th</sup> Rank Holder)
	M.Phil	Commerce	2017	Govindammal Aditanar College for Women	Manonmaniam Sundaranar University	81%	First class with distinction

### Academic Experience:

Name of the College	Govt/Aided/ S.F.	Designation	Joining Date	Relieving Date	Experience		
					Year s	Mont hs	Days

WavooWajeeha Women's college,kayalpatnam	S.F	Assistant Professor	14-06-2017		6	1	
<b>Total</b>					<b>6</b>	<b>1</b>	

### Paper Published in Journals (Referred/Non-Referred)

S.No	Title of the Paper	Level (National/ International/ State/ Regional)	Journal with Issue No, Page No, Vol.No, ISSN & Impact factor	Date (dd-mm-yyyy)
1.	A Study on Dispersion of individual microfinance by the micro finance institution in Tiruchendur Area	National	P.No;213-215;Vol no;2;ISSN:2230-7362.	15.09.2016
2.	A Study on students' satisfaction and loyalty by use of CRM in Arts and Science College with special Reference to Thoothukudi District	International	P.no:93-97 Vol.no:4 ISSN:0975-2617	Sep,2017
3.	A Study on work life balance among the teaching professionals of arts and science college with special reference to Thoothukudi District	International	P.no:66-67Vol.no:5;Issue:2 ISSN:2393 9796;Impact factor:4.153	Sep 2019
4	Impact of Covid-19 on Online food ordering application	National	ISBN:978-93-94457-55-3	23 Aprill 2022
5	A Study on Effectiveness and usage of online food ordering application	UGC CARE Journal-ShodhaPrabh a	ISSN: 0974-8946: Vol. 47, Issue 03 No.6 : 2022;p.no15-20	26.4.2022
6	A Study On Consumers Perception Towards Online Food Ordering Application With Special	SCOPUS	Vol. 30 Iss. 3 (2022);ISSN:23 36-2693   E-ISSN:2336-	2022

	Reference To Thoothukudi District		4890: p.no:1824-1829	
7	Impact Of Service Quality On Customer Satisfaction Towards Online Food Ordering Application With Special Reference To Thoothukudi District	UGC CARE Approved Group-I	Issn: 0972 – 8945;Vol. XXI, No.18;p.no 79- 84;	June 2023

### Papers Presented in Conference/Seminar

S.No	Title of the Paper	Level (National/ International/ State/ Regional)	Proceedings Name with Issue No ,PageNo,Vol.No ISSN	Date (dd-mm- yyyy)
1	Online food delivery-An Opportunity for Sustainability	InternationalC onference	Issue no-13;p.no:134-136	21.10.2022

### Faculty Development Programme Refresher/Orientation/Short Term Courses

S.No	Faculty Development Programme Refresher / Orientation / Short Term Courses	Title of the Programme	Type(National/ International/ State/Regional)	Organizer	Venue & Duration (From Date - To Date)
1.	FDP	Emotional Intelligence	REGIONAL	ICT Academy	28&29 Aug 2017,2017
2	FDP	Entrepreneurship Sensitization	REGIONAL	IQAC and EDC WavooWaje eha Women's College of Arts & Science, Kayalpatna m	15&16 Sep 2021
3	Short term course	Consumer Behaviour	NATIONAL	NPTEL	3 months(Jan- Mar 2022)
4	Short term course	Marketing Management	NATIONAL	NPTEL	3 months (Aug-Oct) 2022

5	FDP	Research Methodology	REGIONAL	IQAC, WavooWajeetha Women's College of Arts & Science, Kayalpatnam	3.10.2022
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**MOOC/SWAYAM/NPTEL/AICTE**

<b>S.No</b>	<b>MOOC/Swayam/NPTEL/AICTE</b>	<b>Title of the course</b>	<b>Period</b>
<b>1</b>	<b>NPTEL</b>	Consumer Behaviour	Jan-Mar 2022 <b>TOPPER</b>
<b>2</b>	<b>NPTEL</b>	Marketing Management	Aug-Oct2022 <b>TOPPER</b>