



Faculty- Profile

Name of the Department :Commerce
Name of the faculty member :Mrs.M.Rajalakshmi
Present Designation :Assistant Professor
Official Address :Assistat Professor of Commerce,
Wavoo Wajeeha Women's College
Email :rajalakshmi.m@wavooajeehacollege.in
Gender : Female
Community :BC
Date of Birth and Age :22.02.1987 & 35 Years
Date of Joining the present post :19.05.2013

Particulars of Educational Qualifications:

Category	Name of the Degree	Specialization	Year of Passing	Name of the College	Name of the University	% of Marks / Grades secured	Class obtained
UG	B.Com	Commerce	2008	Nazareth Margoschis College, Nazareth.	Manonmaniam Sundaranar University	70%	First
PG	M.Com	Banking & Insurance	2010	Manonmaniam Sundaranar University	Manonmaniam Sundaranar University	82.8%	First class with distinction (1 st Rank)
	M.Phil	Commerce	2011	Manonmaniam Sundaranar University	Manonmaniam Sundaranar University	85%	First class with distinction (1 st Rank)

Additional Qualification **NET / SLET**
qualified in the year 2017

: NET qualified in the year 2019 & SET

Academic Experience:

Name of the College	Govt/Aided/ S.F.	Designation	Joining Date	Relieving Date	Experience		
					Year s	Mont hs	Days
Wavoo Wajeeha Women's college,kayalpatnam	S.F	Assistant Professor	19.06.2013		10	1	
Total					10	1	

Administrative/other Experience:

Name of the Organization	Designation	Nature of Work	Joining Date	Relieving Date	Experience		
					Years	Months	Days
M.S.University, Tirunelveli.	Project Associate	ICSSR Micro Project (Research)	27.09.2011	27.09.2012	1		
Total					1		

Paper Published in Journals (Referred/Non-Referred)

S.No	Title of the Paper	Level (National/ International / State/ Regional)	Journal with Issue No, Page No, Vol.No, ISSN & Impact factor	Date (dd-mm- yyyy)	Citation/ Scopus index/ Web of Science
1	Consumer Attitude Towards Green Products of FMGC Sector	National	Journal of Management, 0149- 2063September:2012, Vol-5,Issue 2	2012	
2	A Study on Consumer perception and behavior towards CRM in TamilNadu Mercantile Bank Ltd. In Tuticorin district of Tamilnadu	National	SRM BIZAD Research review vol.I. ISSN 0952-4957	2015	
3	CSR and its impact on Consumer's Buying Behaviour with special reference to Tuticorin District.	National	Sadakath-A Research Bulletin (UGC Care Journal) ISSN:2347 7644, Vol.6, March 2019	March 2019	
4	Causes and Consequences of Migration of People from Rural	International	Asian Journal of Multi dimensional Research	April 2019	

	Area to Urban Area with Special reference to Tuticorin District.		Asian Journal of Multi dimensional Research UGC Care Journal ISSN:2278-4853, Vol-8-Issue-2,		
5	A Study on Awareness and perception towards GST among Sole Traders in Tiruchendur Taluk	International	Shanlax International Journal of Commerce UGC Care Journal) ISSN No: 2320-4168, Vol: 6, Special Issue: 3, 4.118	2018	
6	Job Satisfaction of Private bank employees with special reference to Tuticorin District	International	Our Heritage, ISSN: 0474-9030, Vol-68-Issue-1-January-2020 (UGC Care Journal) 6.6	2020	
7	A Study on the Impact of risks and benefits of E-banking on private bank employee's satisfaction in Tiruchendur Taluk.	International	Studies in Indian Place Names (SIPN) (UGC Care Journal), ISSN: 2394-3114, Vol:40, Issue:40 March 2020. 6.1	2020	
8	A Study on Occupational Stress among Bank Employees in Tiruchendur Taluk	International	Studies in Indian Place Names (SIPN) (UGC Care Journal), ISSN: 2394-3114, Vol: 40, Issue: 84 March 2020. 6.1	2020	

Papers Presented in Conference/Seminar

S.No	Title of the Paper	Level (National/ International/ State/ Regional)	Proceedings Name with Issue No ,PageNo,Vol.No ISSN	Date (dd-mm-yyyy)
1	Stress Management among bank employees	National	978-93-80812-05-2	Jan 2011
2	Sustainable Consumption and Production – An Overview	International	978-93-5051-655-3	Feb 2012
3	HRM Practices in banking Industry	International	978-93-82338-09-3	July 2012
4	Consumer's awareness of green marketing and its influence of buying behavior in tuticorin	International	978-93-81208-36-6 Page No: 173-177	Sep 2014
5	Creating Entrepreneurship Awareness among Self-Help group Members in Tirunelveli Dt. Tamilnadu	International	ISBN 978-93-80686-29-5 Page No: 309-313	February 2015
6	Emerging issues in Health Care Marketing	National	ISBN 978-93-84734-084	February 2015

			Page No:185-190	
7	A study on problems faced by Bank employees in Bank Automation	National	ISBN:978-81-94-7819-7-4 Page No:266-270	Feb 2021
8	Work Organization and Health of Bank Employees- An Overview	International	ISBN:9789380430348 Page No:42-45	Feb 2020

**Faculty Development Programme
Refresher/Orientation/Short Term Courses**

S.No	Faculty Development Programme Refresher / Orientation / Short Term Courses	Title of the Programme	Type(National/ International/ State/Regional)	Organizer	Venue & Duration (From Date - To Date)
1	Faculty Development Programme	Human Resource in Global Perspective	International	Manonmaniam Sundaranar University	2 Days 27,28 . 03.2014
2	Faculty Development Programme	Development of Entrepreneurial Culture	National	Gnanamani Educational Institutions, Namakkal.	11.04.2014
3	Orientation Programme	YRC Programme Officer	Regional	M.S.University Tirunelveli.	19.2.2018
4	Faculty Development Programme	Innovative Techniques in Research Methodology	Regional	IQAC, Wavoo Wajeetha Women's College of Arts and Science	1 Day 3.10.2022
5	Faculty Development Programme	Outcome Based Education	Regional	IQAC, Wavoo Wajeetha Women's College of Arts and Science	1 Day 15.04.2023