



Faculty- Profile

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| Name of the Department | :Commerce |
| Name of the faculty member | :Mrs.M.Rajalakshmi |
| Present Designation | :Assistant Professor |
| Official Address | :Assistat Professor of Commerce, Wavoo Wajeeha Women's College Email :rajalakshmi.m@wavoowajeehacollege.in |
| Gender | : Female |
| Community | :BC |
| Date of Birth and Age | :22.02.1987 & 35 Years |
| Date of Joining the present post | :19.05.2013 |

Particulars of Educational Qualifications:

| Category | Name of the Degree | Specialization | Year of Passing | Name of the College | Name of the University | % of Marks / Grades secured | Class obtained |
|----------|--------------------|---------------------|-----------------|--|-----------------------------------|-----------------------------|---|
| UG | B.Com | Commerce | 2008 | Nazareth Margoschis College, Nazareth. | Manonmaniam Sundaranar University | 70% | First |
| PG | M.Com | Banking & Insurance | 2010 | Manonmaniam Sundaranar University | Manonmaniam Sundaranar University | 82.8% | First class with distinction (1 st Rank) |
| | M.Phil | Commerce | 2011 | Manonmaniam Sundaranar University | Manonmaniam Sundaranar University | 85% | First class with distinction (1 st Rank) |

Additional Qualification

qualified in the year 2017

NET / SLET

: NET qualified in the year 2019 & SET

Academic Experience:

Administrative/other Experience:

| Name of the Organization | Designation | Nature of Work | Joining Date | Relieving Date | Experience | | |
|---------------------------------|-------------------|--------------------------------|--------------|----------------|--------------|--------|------|
| | | | | | Years | Months | Days |
| M.S.University, Tirunelveli. | Project Associate | ICSSR Micro Project (Research) | 27.09.2011 | 27.09.2012 | 1 | | |
| | | | | | Total | 1 | |

Paper Published in Journals (Referred/Non-Referred)

| S.No | Title of the Paper | Level (National/ International / State/ Regional) | Journal with Issue No, Page No, Vol.No, ISSN & Impact factor | Date (dd-mm-yyyy) | Citation/ Scopus index/ Web of Science |
|------|--|---|---|----------------------|--|
| 1 | Consumer Attitude Towards Green Products of FMGC Sector | National | Journal of Management, 0149-2063September:2012, Vol-5,Issue 2 | 2012 | |
| 2 | A Study on Consumer perception and behavior towards CRM in TamilNadu Mercantile Bank Ltd. In Tuticorin district of Tamilnadu | National | SRM BIZAD Research review vol.I. ISSN 0952-4957 | 2015 | |
| 3 | CSR and its impact on Consumer's Buying Behaviour with special reference to Tuticorin District. | National | Sadakath-A Research Bulletin (UGC Care Journal) ISSN:2347 7644, Vol.6, March 2019 | March 2019 | |
| 4 | Causes and Consequences of Migration of People from Rural | International | Asian Journal of Multi dimensional Research | April 2019 | |

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|---|--|---------------|---|------|--|
| | Area to Urban Area with Special reference to Tuticorin District. | | Asian Journal of Multi dimensional Research UGC Care Journal ISSN:2278-4853, Vol-8-Issue-2, | | |
| 5 | A Study on Awareness and perception towards GST among Sole Traders in Tiruchendur Taluk | International | Shanlax International Journal of Commerce UGC Care Journal) ISSN No: 2320-4168, Vol: 6, Special Issue: 3, 4.118 | 2018 | |
| 6 | Job Satisfaction of Private bank employees with special reference to Tuticorin District | International | Our Heritage, ISSN: 0474-9030, Vol-68-Issue-1-January-2020 (UGC Care Journal) 6.6 | 2020 | |
| 7 | A Study on the Impact of risks and benefits of E-banking on private bank employee's satisfaction in Tiruchendur Taluk. | International | Studies in Indian Place Names (SIPN) (UGC Care Journal), ISSN: 2394-3114, Vol:40, Issue:40 March 2020. 6.1 | 2020 | |
| 8 | A Study on Occupational Stress among Bank Employees in Tiruchendur Taluk | International | Studies in Indian Place Names (SIPN) (UGC Care Journal), ISSN: 2394-3114, Vol: 40, Issue: 84 March 2020. 6.1 | 2020 | |

Papers Presented in Conference/Seminar

| S.No | Title of the Paper | Level (National/ International/ State/ Regional) | Proceedings Name with Issue No ,PageNo,Vol.No ISSN | Date (dd-mm-yyyy) |
|------|--|--|--|----------------------|
| 1 | Stress Management among bank employees | National | 978-93-80812-05-2 | Jan 2011 |
| 2 | Sustainable Consumption and Production – An Overview | International | 978-93-5051-655-3 | Feb 2012 |
| 3 | HRM Practices in banking Industry | International | 978-93-82338-09-3 | July 2012 |
| 4 | Consumer's awareness of green marketing and its influence of buying behavior in tuticorin | International | 978-93-81208-36-6 Page No: 173-177 | Sep 2014 |
| 5 | Creating Entrepreneurship Awareness among Self-Help group Members in Tirunelveli Dt. Tamilnadu | International | ISBN 978-93-80686-29-5 Page No: 309-313 | February 2015 |
| 6 | Emerging issues in Health Care Marketing | National | ISBN 978-93-84734-084 | February 2015 |

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|---|--|---------------|--|----------|
| | | | Page No:185-190 | |
| 7 | A study on problems faced by Bank employees in Bank Automation | National | ISBN:978-81-94-7819-7-4 Page No:266-270 | Feb 2021 |
| 8 | Work Organization and Health of Bank Employees- An Overview | International | ISBN:9789380430348 Page No:42-45 | Feb 2020 |

**Faculty Development Programme
Refresher/Orientation/Short Term Courses**

| S.No | Faculty Development Programme Refresher / Orientation / Short Term Courses | Title of the Programme | Type(National/ International/ State/Regional) | Organizer | Venue & Duration (From Date - To Date) |
|------|--|---|---|---|--|
| 1 | Faculty Development Programme | Human Resource in Global Perspective | International | Manonmaniam Sundaranar University | 2 Days 27,28 . 03.2014 |
| 2 | Faculty Development Programme | Development of Entrepreneurial Culture | National | Gnanamani Educational Institutions, Namakkal. | 11.04.2014 |
| 3 | Orientation Programme | YRC Programme Officer | Regional | M.S.University Tirunelveli. | 19.2.2018 |
| 4 | Faculty Development Programme | Innovative Techniques in Research Methodology | Regional | IQAC, Wavoo Wajeeha Women's College of Arts and Science | 1 Day 3.10.2022 |
| 5 | Faculty Development Programme | Outcome Based Education | Regional | IQAC, Wavoo Wajeeha Women's College of Arts and Science | 1 Day 15.04.2023 |